

JEWISH



RHODE ISLAND

2019 Display Print Advertising Rates and Options

Ad Size	Approx Ad Size Width - Height	12X	9X	6X	1-4X	COLOR
Full Page	10.25" X 13.50"	750	850	950	1,100	100
Half Horizontal	10.25" X 6.5"	450	500	550	600	100
Half Vertical	6" X 13.50"	450	500	550	600	100
1/4 Page	6" X 6" / 4"x 8"	275	300	325	360	50
1/8 Page	4" X 5"	175	225	275	300	50
Strip	10.25" X 3"	350	400	450	500	100
Post Card Ad	4" X 4"	100	125	140	150	25
Post Card Ad	4" X 3"	85	95	110	125	25
Post Card Ad	4" X 2"	65	70	75	85	25

NON PROFITS: USE 12X RATES

Special Placements

Subject to **availability** ads can be placed in premium fixed positions:

Back Page	Add 25%
Color center Spread	Add 20%
Front Page Strip	Add 15%
Other	Add 10%

Business Directory

Ad size 3.25" X 2" or 3.25 x 4"
Runs 12 issues - prepaid \$380 / \$432

Classified Ads

Use Post Card sizes and rates

Inserts

Inserts available for total run of 9,000
Papers - please call for details

Payment

VISA, Master, AMEX & Checks
Pre-payment for first three ads required

We accept Visa, MasterCard and Amex

Contact Our Ad Sales Representatives

Chris Westerkamp

Office: (401) 421-4111 ext. 160
Cell: (401) 477-0610
Email 1: cwesterkamp@jewishallianceri.org
Email 2: cw9580@gmail.com
Fax: (401) 331-7961

Karen Borger

Cell: (401) 529-2538
Email: ksborger@gmail.com
Fax: (401) 331-7961

JEWISH RHODE ISLAND

401 Elmgrove Avenue
Providence, Rhode Island 02906
www.JewishRhody.org

**Jewish Rhode Island is published by
The Jewish Alliance of Greater Rhode Island**