



## 2017 Display Print Advertising Rates and Options

Ad Size	Ad Size Width - Height	22X	12X	6X	1-5X	COLOR
Full Page	10.25" X 13.50"	950	1,025	1,100	1,300	100
Half Horizontal	10.25" X 6.5"	475	500	550	650	100
Half Vertical	6" X 13.50"	475	500	550	650	100
1/4 Page	6" X 6"	250	300	325	360	50
1/8 Page	4" X 5"	150	185	200	250	50
Strip	10.25" X 3"	375	425	475	550	100
Post Card Ad	4" X 4"	120	130	135	140	50
Post Card Ad	4" X 3"	85	95	110	125	50
Post Card Ad	4" X 2"	65	70	75	85	50

Nonprofit rates available - call for details.  
We accept VISA, MasterCard and AMEX

### Special Placements

Subject to **availability** ads can be placed in premium fixed positions:

Back Page	Add 25%
Color center Spread	Add 20%
Front Page Strip	Add 15%
Other	Add 10%

### Business Card Directory

Ad size 3.25" X 2"  
Runs 24 issues - prepaid \$575

### Classified Ads

Use Post Card sizes and rates

### Inserts

Inserts available for total run of 10,000 Papers - please call for details

### Payment

VISA, Master, AMEX & Checks  
Pre-payment for first three ads required

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### Contact Our Ad Sales Representatives

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