

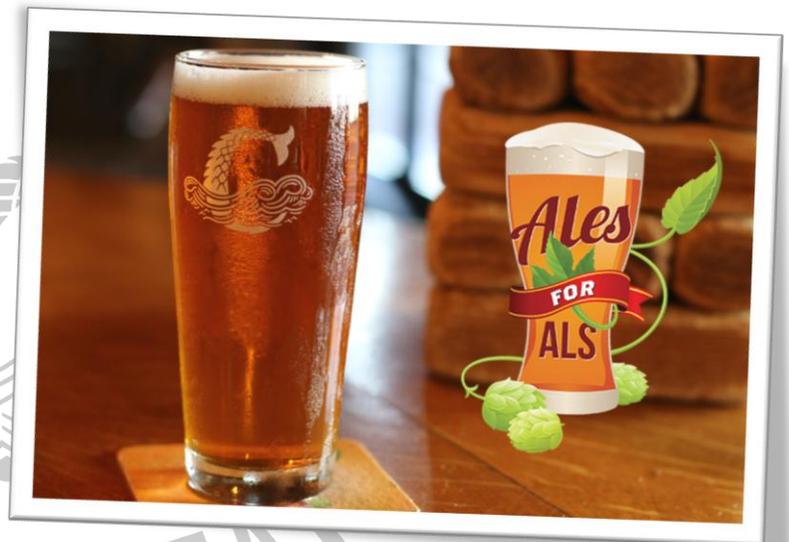


FOR IMMEDIATE RELEASE

## **Tampa Craft Beer Brewer Joins Over 100 Breweries in the U.S. to Raise Funds for ALS Treatment Research**

*Coppertail Brewing Co. is one of a select group of breweries to have the honor of brewing a beer for the 2017 'Ales for ALS™' program.*

**July, 2017, Tampa, FL** –Coppertail Brewing Co. has released its version of 'Ales for ALS™', a 7.2% IPA brewed with a special purpose. A portion of the sale of every 'Ale for ALS™' beer goes towards funding research for ALS. Also known as Lou Gherig's disease, ALS is a debilitating and fatal illness with no known cure. Coppertail Brewing Co. is one of only four brewers in Florida chosen to participate this summer.



Ales for ALS breweries raise money through sales of their unique, limited-edition Ales for ALS beers made from a blend of experimental hops donated by B.T. Loftus Ranches and YCH Hops of Yakima, Washington. Coppertail's Brewmaster, Casey Hughes, was given the proprietary blend of six hops, and he and his team recently brewed the beer.

"We were glad to brew a beer for such a worthy cause. It's a great way for our customers to donate money for ALS research while doing something they enjoy, drinking beer," said Casey. "So many people and their families have been impacted by this debilitating disease. We would be honored to have a small part in coming up with treatment programs for those who have been diagnosed with ALS."

The beer will be available for a limited time in the taproom at Coppertail Brewing Co. in Tampa's Ybor City and at select participating taprooms. Check the Coppertail Facebook page for more information.

For more information about Ales for ALS, participating breweries, festivals and events, please visit [www.alesforals.com](http://www.alesforals.com). For regular updates about the program follow Ales for ALS on Facebook and Instagram.

## **About Coppertail Brewing Co.**

Coppertail Brewing Co. is an independently owned production brewery in Tampa, FL, founded in 2014 by home brewer and reformed attorney, Kent Bailey, and professional brewer, Casey Hughes. The two wanted to bring more hop-forward and Belgian influenced beer to the thirsty masses.

Coppertail brews and bottles all of their beer in Tampa for distribution throughout Florida. Four core beers are available year round, with seasonal releases and special treatments offered throughout the year. Coppertail beer is available at Total Wine, Target, Trader Joe's, Whole Foods, Publix, and at the brewery seven days a week. For more information, visit [coppertailbrewing.com](http://coppertailbrewing.com).

## **About the ALS Therapy Development Institute**

The ALS Therapy Development Institute and its scientists actively discover and develop treatments for ALS. It is the world's first and largest nonprofit biotech focused 100 percent on ALS research. Led by people with ALS and drug development experts, it understands the urgent need to slow and stop this disease. As the world's foremost drug discovery center focused solely on ALS, ALS TDI spends 87% of every dollar raised on research to find effective treatments and cures. Its innovative science and cutting edge approach have resulted in the identification of AT-1501, a promising treatment for ALS. It also pioneered the ALS Precision Medicine Program, the world's premier program and partnership with ALS patients to discover additional potential treatments. For more information, visit [www.als.net](http://www.als.net).

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