

LocalShops1

Empowering small businesses since 2008

FOR IMMEDIATE RELEASE

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SHOPAPALOOZA FESTIVAL 2017

More than 130 local artists, shops, food truck and nonprofits

Music, entertainment and special exhibits including Kids Zone, Planet Fun, Mermaid Mezzanine, DIY Arts and Escape Room!

When: 10 am to 5 pm Saturdays, Nov 18+25

Where: South Straub Park, 198 Bayshore Dr NE, St. Petersburg

Admission: Absolutely free!

Parking: Second Ave Lot, 231 Second Ave N; Sundial Garage, 117 Second St N; South Core Garage, 101 First Ave S; Plaza Tower Garage, 257 First St NE; or street parking throughout downtown

More information: ShopapaloozaFestival.com | events@localshops1.com | 727.637.5586

Nov 13, 2017

ST. PETERSBURG, FL --- LocalShops1 is happy to announce the 168 local artists, makers and small businesses participating in Shopapalooza Festival 2017. The event takes place 10 am to 5 pm Saturdays, Nov. 18 & 25, at South Straub Park in downtown St. Petersburg. Each day features about 130 businesses (some businesses will be there both days!).

Admission is free and open to the public.

The annual event, known as Tampa Bay's Local Alternative to Black Friday, features swag, sales and prizes from more than 130 artists, makers, restaurants, and other local businesses each day. Shoppers will find gifts for everyone on their list. A small sampling: handcrafted jewelry, artisanal sauces, holiday ornaments, screen-printed T-shirts, vintage finds, unique home decor, fashion for all ages, gifts for pets and so much more. The event also features costumed characters, DIY crafts, demonstrations, children's activities and an escape room. Specialty sections include:

- **Children's Village**, filled with games and entertainment sponsored by Great Explorations Children's Museum (Nov 25) and La Dee Da Kids Spa (Nov 18 and 25), plus vendors focused on children and families.
- **Planet Fun!** with Earth-friendly activities and exhibits, sponsored by Chart 411 and St Pete Earth Day, in collaboration with Keep Pinellas Beautiful and Boyd Hill Nature Park
- **Escape Room** with Breakaway Express mobile escape room
- **DIY Crafts Zone**, sponsored by Practically Picasso
- **Mermaid Mezzanine** sponsored by Cerulean Blu

"Shopapalooza is a way to celebrate and spotlight the great independent businesses that make Tampa Bay such an amazing place," says Ester Venouziou, LocalShops1 founder. "It gives consumers the opportunity to kick off the holiday shopping season by shopping locally!"

For more information, contact Ester Venouziou at ester@localshops1.com or go to ShopapaloozaFestival.com.

Shopapalooza, now in its eighth year, is a production of LocalShops1 and co-sponsored by the City of St. Petersburg. The event helps benefit and spotlight local businesses as well as local nonprofits, including our partners Chart 411 and Earth Day St Pete. This year's sponsors include Moorman Photographics, Great Exploration Children's Museum, and La Dee Da Kids Spa. Sponsors for our VIP Party at Kozuba & Sons Distillery include Smokin' J's BBQ.

For list of participating businesses by category, go to ShopapaloozaFestival.com. On the following page is a list of Shopapalooza vendors in alphabetical order.

Shopapalooza 2017 Participating Businesses

AfterBurnt
Allama
Amazon to Andes
Angel Suds
April D Bates
Art by Evan Gatscher
Ashe Couture Boutique
Asirvia GO Beacon Marketing
BE love kids
BeachBu
Bejeweled Gifts from Mother Earth
Betty Shop boutique
Blossom Family Chiropractic
Blue Bunny
BodyRush Fitness
Bohemian Reves
Boyd Hill Nature Park
BreakAway Express
Brimstone Originals
Buddy Brew Coffee
Camila Gangotena
Cerulean Blu
Chart 411
Christine's Creations
Citrus Blossom Soy Candles
City of Gulfport
Claudia's Collection
Claudia's Collection
Coastal Clay Studio
Creative Chaos
D-Gallerie
Daisy Kaysie Boutique
Dancing Buffalo jewelry
Dip 'n Good Dips
DJ MC White
Disco Donuts
Doggie Pal
Dussel Designs
East Coast Catering
Emmy & J Gourmet
Evergreen Life Services
Exploritravel Studios
Farkas Chiropractic Clinic
Feathers Fate & Steel Boutique
FIDO: Portable Pet Pallets
FinFish
Florida Falun Dafa Association
Florida Orgonite
Frigid Frog
GateauOchocolat
Ginny's Unique Designs
Glassy Lady Jewelry
Go Team Go 4 Mole
Gopali Imports
GOT Jewelry
Gray Space
Great Explorations Museum
Gulf Planks
Gulfport Chamber of Commerce
Gulfport Merchants Association
H Family Farmstead
Handcrafted Wooden Signs
Harper East
Housecat Club
iamsonotcool vintage
Illuminations by Karen
Intensity Academy Sauces
J&J Trends
Jacaranda Hills Crafts
Janais Mobile Playhouse
JB's Sweet Addiction
Jen's Jewel Box
Journey Markers
Jubitana's Apothecary
Keep Pinellas Beautiful
Kit McFadden Designs
Kush Textiles
La Dee Da Kids Spa
Lazy Gecko Travel
Limbo Chihuahuas
Lips and More by Shannon
Living Limitless Clothing Co.
Live Local! Buzz
LocalShops1
LuLa Roe
Luxury Bath Tampa Bay
Magni's Munchies and More
Mandalina
Melonhead Melonade
Meridian Media Publishing
Monek's Unique Boutique
Mookie's Kettle Korn
My Boutique Pillows
My Favorite Skin Care Co.
My Pour Head
My Urban Poncho
N&G Cornhole
Nadja Enterprises
Natasha Lynn Boutique
Nauti Narwhal
niknaki vintage
Oddities Unique
Orchid Cove Unique Gifts
Origami Owl, Windy Lawson
Owen-Li Organics
Pami's Pockets
PC Novelties
Pearls by Pat
Perfectly Posh by Lynn Webb
Pergamo Paper Goods
Philou's Cajun on the Geaux
PhoenixFire Designs
Pipo's Cuban Cafe
Playa Paper
Power of Bling
Pregnancy Treasures & Boutique
Prisca Art Henna & Photography
Radish & Co.
Recollections Village
Retro Nuevo Jewelry Designs
Riley Massage
Rodan + Fields
Rootman
Saint Pete Pupcycle
Scentsy
Shandy Style Boutique
Shoreline Sugars Boutique
Simply Essential Oils
Skoops Natural Italian Ice
Skyway Dachshund Rescue
Sleeperwoods
Sleeperwoods
Smokin Js
Soydles Candle Co.
Spectrum
Spinal Correction Centers
Spunglasses
St Pete History Museum
St Pete Salt Works
Starfish Sweepers
Sunshine City Books
Surf Gems
Sweet Life Cupcakes
Sweet Soap Confections
Sweetheart Ice Cream
T-Skirts
The Best Thai Food
The Genesis
The Hausler Collection
The Kids Galleria
The Kings Bistro
The Maine Thing
The Rolling Cabana
Thread Appeal
Tina's Vintaj & More
Tiny Cottage Designs
Totally Waterproof Containers
TriggerMouth Tee Shirts & Tank Tops
True Vintage Eyewear
Turtle Trackers
Unique Gifts for Friends
Usborne Books & More
Vanessa Circe
Warehouse Candles
Wide Sky
Wordier than Thou
World Treasures of Naples
Worldly Goodz