

Why you should advertise in Jewish Rhode Island

For your advertising needs contact:

PETER ZELDIN
pzeldin@jewishallianceri.org
401-421-4111, ext. 160

www.Jewishrhody.org

Jewish Rhode Islanders read this publication and take action as a result...

- 122%** The median income of our readers annually is \$125K, 122% higher than the average R.I. household.
- 92%** Jewish Rhode Island's audience is among the most educated an advertiser can reach. Ninety-two percent hold a four-year degree.
- 86%** Jewish Rhode Island's community shares many traits and 86% say JRI makes them feel more connected to the community - a clearly definable target market.
- 64%** The number of JRI's readers who hold local adverting in high regard.

Source: Whitman Insight Strategies survey March 2017

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