

Advertising Rates

Ad Size	Dimensions Inches	Frequency				For Color Add
		12 issues	9 issues	6 issues	1 issue	
Full page	9.75 w X 13 h	\$750	\$850	\$950	\$1,100	\$100
Half page vertical	5.78 w X 12.66 h	\$500	\$550	\$600	\$700	\$100
Half page horizontal	9.75 w X 6.25 h	\$450	\$500	\$550	\$625	\$100
1/4 page	5.78 w X 6.25 h	\$290	\$310	\$330	\$380	\$50
Strip ad	9.75 w X 3 h	\$235	\$255	\$275	\$315	\$50
1/8 page	3.8 w X 4.6 h	\$175	\$190	\$200	\$225	\$50
Post card-1	3.8 w X 3.65 h	\$135	\$145	\$150	\$175	\$25
Post card-2	3.8 w X 2.82 h	\$105	\$110	\$115	\$135	\$25
Post card-3	3.8 w X 1.9 h	\$85	\$90	\$95	\$100	\$25
Single directory	3.14 w X 1.9 h	\$500	JRI prefers all ads sent to us are PDF (high res.) format. Should advertiser request JRI creative design your ad, a \$50 fee will be added.			
Double directory	3.14 w X 3.92 h	\$795				



For your advertising needs contact:

PETER ZELDIN

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401-421-4111, ext. 160

www.Jewishrhody.org

Special Placement

Subject to availability, premium positions are available.

Back cover +25%

Center spread +20%

Inside front or back cover +20%

Business Directory

Directory ads

3.14" w x 1.9" h

12 issues = \$500

3.14" w x 3.92" h

12 issues = \$795

Directory ads must be PREPAID IN FULL

WEB Ads

Size:

300 PX x 250 PX

Cost: \$150 per month

NON PROFIT RATE

Use 12 time run rate.

HOW TO PAY

We accept, VISA | MasterCard | AMEX and checks.