

Terry Wolfe REALTY
THE SELLINGEST™



WISCONSIN RAPIDS

City Times

Buyers' Guide

Find us on  Facebook

PRSRT STD
 U.S. POSTAGE
 PAID
 WISCONSIN
 RAPIDS, WI
 PERMIT NO. 18

POSTAL CUSTOMER
EGRWSS

COVERING NEKOOSA, ROME,
RUDOLPH, PORT EDWARDS
& WISCONSIN RAPIDS

WEDNESDAY, APRIL 23, 2025 ■ VOLUME 41 ■ ISSUE 17 ■ 715-256-4446 ■ WISCONSIN RAPIDS, WI

FREE  **MULTI MEDIA CHANNELS**

Group stresses sustainable farming, even at large scale

Evers awards watershed protection group \$25K

SIRENA MANKINS
EDITOR

MARSHFIELD – Lining the unpaved road leading to the Cavern Point Farm just outside Marshfield, empty fields stand at the ready for spring planting, the quiet of the rural landscape broken by the occasional lowing of cattle grazing in the pasture just beyond the barn.

On the far side of that pasture, marked by a line of trees, lies the Little Eau Pleine River, just one of hundreds of the Wisconsin River's tributaries. And what flows into the Big Eau Pleine eventually makes its way into the state's largest waterway, including runoff from fields and farms.

"That contributes about 500,000 to 750,000 pounds of phosphorus to the Wisconsin River a year," said Kirstie Heindenreich,

a conservationist with Marathon County. "About a third of all the phosphorus in the Wisconsin River is coming from our area."

Too much phosphorus can lead to algae blooms, among other environmental impacts. Those, in turn, can choke out aquatic life, including fish; and turn beaches into unusable seas of green – both of which can hit tourism and other industries.

Cutting those discharges as much as pos-

sible, while also maintaining and improving soil health, are at the heart of Jason Cavadini's Cavern Point Farm. He and his wife, Jocelyn, run their grass-fed Angus beef operation along with their four children.

They're also part of the Eau Pleine Partnership for Integrated Conservation, or

Farming
CONTINUES ON PAGE 2

THE LANTERN
RESTAURANT & BAR

 **At Bullseye Golf Club**

Join us for 

Mother's Day Brunch

Sunday, May 11, 2025

Serving 11am-3pm

Reservation Required

call 715-423-2230 ext.3

or email office@bullseyegolfclub.com




www.thelanternrestauranttraps.com
www.bullseyegolfclub.com

2800 Ridgewood Trail - Wis. Rapids, WI - 54494


Edward Jones

> edwardjones.com | Member SIPC



Feeling like you paid too much in taxes this year?

Learn about investment strategies that could potentially lower next year's tax bill. Contact your financial advisor today to learn how.



Clay Knoke, CFP®, CRPC™
Financial Advisor
640 23rd St S Suite 102
Wisconsin Rapids, WI 54494
715-712-1568

FAP-19420-A-AD AECSPAD 24319884
443927

GREEN BAY DALE JUNCTION CITY

★ ★ ★ ★ ★
WANTED
★ ★ ★ ★ ★

30 HOMES IN NEED OF A "STEAL DEAL"

25%-42% OFF
A DEMO OR DISPLAY STOVE

PELLET
WOOD } STOVES
GAS }

- NO CHIMNEY REQUIRED W/PELLET STOVE*
- SAVE UP TO 45% ON HEATING*
- EASY PAYMENTS* AS LOW AS \$2.00/DAY!*
- 0% INTEREST*

EARTH SENSE
ENERGY SYSTEMS INC.

920.779.6647 PELLETHEAD.COM

*WITH APPROVED CREDIT. *DISCOUNTS CAN NOT BE COMBINED. *30% TAX CREDIT APPLIES TO SELECT PELLET AND WOOD STOVES ONLY. PLEASE SEE SALES ASSOCIATE FOR DETAILS.

SAVE UP TO \$2000 WITH THE FEDERAL TAX CREDIT*

GREEN BAY DALE JUNCTION CITY

★ ★ ★ ★ ★
WANTED
★ ★ ★ ★ ★

30 HOMES IN NEED OF

REPLACEMENT WINDOWS

FOLKS...BUY YOUR
WINDOWS FROM EARTH
SENSE, IT SIMPLY
"MAKES SENSE"

- 1 YEAR PRICE PROTECTION
- ALL 5 LEVELS OF QUALITY W/ EZ PAYMENTS
- **FAST QUOTE!** 30 MINUTES OR LESS!
- JUST FAIR PRICING...**25% LESS THAN THE BIG BOYS**
- CONSULTATIVE SALES APPROACH. NO HIGH PRESSURE

15% OFF

**REPLACEMENT WINDOWS
& INSTALLATION
WITH THIS COUPON**

HURRY! COUPON EXPIRES 5/3/25

EARTH SENSE
ENERGY SYSTEMS INC.

920.779.6647 WINDOWHEADS.COM

*WITH APPROVED CREDIT. *DISCOUNTS CAN NOT BE COMBINED. *30% TAX CREDIT APPLIES TO SELECT PELLET AND WOOD STOVES ONLY. PLEASE SEE SALES ASSOCIATE FOR DETAILS.

452986

2 - 3rd Shift Production Supervisors

1 - Process Engineer

1 - 1st Shift Warehouse Supervisor

2 - 2nd Shift Maintenance Supervisors

2 - 2nd Shift Maintenance Technicians

2 - 3rd Shift Maintenance Technicians

2 - 1st Shift Forklift Operators

1 - 2nd Shift Forklift Operators

Monogram Foods is Hiring!

APPLY TODAY*

Monogram Benefits:

- **Vacation • Full Benefits Package**
- **401K Match • Weekly Paycheck**
- **Financial Planning • Professional Growth**
- **Maintenance Tech Sign On Bonus**

Call or text Candi for questions 715-303-6216



www.monogramfoods.com/careers



SCAN TO APPLY

FARMING

FROM PAGE 1

EPPIC, a Producer-Led Watershed Protection Group, funded by the state Department of Agriculture, Trade & Consumer Protection (DATCP).

Gov. Tony Evers was at Cavern Point on April 16 to see the work they're doing after EPPIC was awarded a \$26,000 grant earlier this year. Since 2015, DATCP has given more than \$7.2 million to 52 different groups across the state. The money goes toward conservation education, research and gathering data, among other efforts. In the coming budget, Evers is requesting \$2.5 million for producer-led groups in the state.

EPPIC is made up of a diverse group of farmers, from small farms like the Cavadini's to orchards and large dairy farms that milk thousands of cows.

At Cavern Point, the cow-calf pairs are exclusively grass-fed.

"We plant diverse cover crops in (the pasture)," Cavadini explained to Evers as they toured the farm. Those crops mature at different times, taking them through the summer. In winter, the cows eat baled grass.

Because the fields never get tilled, the cover crops are able to develop deep root systems that hold soil in place. They're also better able to filter rainwater before it reaches waterways.

"When conservationists see cover crops like this we're practically foaming at the mouth," Heindenreich said. "If we have cover like this on all the soils (throughout the area), this group probably wouldn't even need to exist because we'd ... have perfectly clear water."

When Cavadini first



Gov. Tony Evers, left, speaks with Jason Cavadini about Cavadini's efforts to reduce runoff into the state's waterways during a tour of Cavadini's farm, Cavern Point in Marshfield. Cavadini is a member of the Eau Pleine Partnership for Integrated Conservation, or EPPIC.

Sirena Mankins City Times

started, he said there weren't many other farms like his in the area.

"We started converting pasture, and it raised a lot of questions in the neighborhood, 'How can you be taking such valuable land and making it into pasture?'" he said. "Just to have peer groups like this, to learn these practices from has been very impactful."

Those practices are also in place at larger farms in Central Wisconsin, including Miltrim Farms in Athens. There, owner David Trimner said they have about 3,000 cows in the largest automated dairy in Wisconsin. To feed those cows, they grow crops on 5,200 acres.

They use a haylage mix on part, which stays on the field for three or four years, which Trimner said creates its own cover crop. They also grow corn for silage.



Cavern Point Farm in Marshfield uses cover crops to feed its beef cows, baling the grass for winter consumption. The tree line marking the Little Eau Pleine River can be seen in the background.

"We work using no-till, and then cover crops after we harvest to keep that cover on the field all year long," he said.

They've dedicated about 10 acres to a pollinator field, and they've also got about 100 acres of grass buffers,

which Trimner said cuts his phosphorus runoff by about half.

Those few acres can also have a huge impact on a farm's bottom line, said John Strauser, University of Wisconsin grassland and perennial



Cavern Point Farm in Marshfield uses cover crops to feed its beef cows, baling the grass for winter consumption. The tree line marking the Little Eau Pleine River can be seen in the background.



David Trimner, owner of Miltrim Farms in Athens, speaks with Gov. Tony Evers while touring Cavern Point Farm in Marshfield. Trimner, who uses sustainable practices on his 3,000-head dairy farm, is a member of the Eau Pleine Partnership for Integrated Conservation.

ag outreach specialist.

"If you eliminate those acres that have low performance ... then that farmer has an increase in (profit) margin," he said.

"There's the love story of impacting the landscape for the sake of the

environment and clean water, but you have this overlapping goal being achieved, where you're solidifying the economics of that farmstead by recognizing where we can increase productivity and profitability."

455923

Maple Lane Greenhouse

Opening April 25th!

Open Mon-Sat 8am - 7pm

Large selection of Hanging Baskets
Vegetable Plants, Seed Potatoes and
Onion Sets, PW Plants, Bedding Plants

Closed Sundays & Ascension Day, May 29th

N6302 Sandhill Ave. • Chili, WI 54420

SAVE \$350 when you transform
your patio into an outdoor oasis.

SunSetter
America's #1 Awning

• Instant shade—at the touch of a button.
• Enjoy more quality time with family and friends.
• Up to 10-Year Limited Warranty.

Call 1-866-870-0090 now to
SAVE \$350 TODAY!

America's #1 Awning!

457798

NITKE 4-DAY
SPRING CONTRACTOR AUCTION
APRIL 24-25 & APRIL 28-29

BIDDING OPENS SOON!

AUCTION SCHEDULE

Nitke Day 1 - Thursday, April 24th
Heavy Trucks, Trailers & Vehicles
Live & Online - Starts to Close at 8:30am

Nitke Day 2 - Friday, April 25th
Yellow Iron, Skid Steers and Construction Equipment
Live & Online - Starts to Close at 8:30am

Nitke Day 3 - Monday, April 28th & Nitke Day 4 - Tuesday, April 29th
Attachments, Industrial, Bunker and Misc. Items
Online Only - Starts to Close at 10:00am

VIEW PARTIAL CATALOG - MORE ITEMS ADDED DAILY!
990 Happy Hollow Road, Mosinee, WI 54455

FOR MORE INFORMATION
CALL 715-539-6295

HANSENAUCTIONGROUP.COM

CLOVERDALE COUNTRY STORE

2 miles South of Curtiss on Hwy. E 715-223-4797

We accept: SNAP/EBT Cards

Cool Whip
Reduced Fat
8 oz.only 99¢

Bratwurst Original
Fully Cooked, Frozen
19 oz.only \$1.99

Colby Jack Cheese
Ends-Trim
35 lbs.only \$1.79 a lb

Apple Juice
100% Juice
59 oz.only 99¢

Mac n Cheese
Cheddar
11 oz.only \$1.29

Cinnamon Crunch
Cereal
12.5 oz.only \$1.29

OPEN MONDAY - FRIDAY 8:30-6:30 • SATURDAY 8:30-4:00

Fish Sticks
Breaded - Frozen
5 lbs.only \$1.49 a lb

Chicken Breast
Skinless, Boneless, Frozen
5 lbs.only \$1.89 a lb

Ham
Boneless - Frozen
8 lbs.only \$1.49 a lb

Ham
Bone In - Frozen
9 lbs.only 89¢ a lb

Pizza Buffalo
Chicken - Frozen
34 oz.only \$2.99

French Fries
Crinkle Cut - Frozen
28 oz.only \$1.99

Sausage Patties
Fully Cooked - Frozen
6 lbs.only 99¢ a lb

Lunch Meat Ham
Sliced - Frozen
3 lbs.only \$1.89 a lb

Bacon Hickory
Smoked - Frozen
9.5 lbs.only \$2.99 a lb

Cream Cheese
1/3 Less Fat
16 oz.only \$1.79

Butter Salted
Quarters
16 oz.only \$2.99

Mozzarella Cheese
Shredded
5 lbs.only \$8.99

Muenster Cheese
Shredded
5 lbs.only \$8.99

American Cheese
Sliced
5 lbs.only \$7.99

Cheddar Cheese
Sharp
2.5 lbs.only \$2.69 a lb

Swiss Cheese
7 lbs.only \$2.69 a lb

Beef Patties
All Natural - Frozen
32 oz.only \$4.99

French Fries
Sweet Potato, Frozen
15 oz.only 99¢

Snack Crackers
Original
12-3.4 oz.only \$5.99

Coffee Ground
Medium Roast
16 oz.only \$1.49

Mountain Dew
Mystery
24-20 oz.only \$6.99

Red Beans
No Salt
14 oz.only 89¢

Hamburger Helper
Spaghetti
6.6 oz.only 99¢

Sausage Links
Original - Fully Cooked - Frozen
28 oz.only \$3.99

Hot Dogs
Frozen
16 oz.only \$1.99

Pollock Fillets
Frozen
10 lbs.only \$19.90

Onion Rings
Breaded, Frozen
32 oz.only \$1.99

In-store ONLY. We reserve the right to limit quantities.

453027

STARLIGHT SAVINGS EVENT!!!!

YOU STAY UP, PRICES COME DOWN!!!

Friday, April 25th ONLY! 6pm to Midnight

10% off storewide 6pm to 10pm

15% off storewide 10pm to 11pm

20% off storewide 11pm to Midnight

(We do not hold small potted plants)

ENTER TO WIN!

In-Store Credit-Value of \$50!

HOURLY DRAWINGS held at 8pm, 9pm, 10pm, & 11pm

COMPLIMENTARY
CREME FILLED
DONUTS
& COFFEE!!!!

SHOP
EARLY
FOR
MOTHERS
DAY!

W1150 State Hwy 98

Loyal

715-255-8090

Mon.-Fri. 8am-8pm • Sat. 8am-6pm

Closed Sunday

Closed on Ascension Day May 29th

Things That Grow
Greenhouse

457935



Kris Meyer and his son, Ty, of Meyer Farms in Loyal demonstrate the 10-horse pyramid hitch at the Midwest Horse Fair in Madison. The hitch style was perfected by Kris Meyer's father, Randy, who died in February. The demonstration was part of a tribute to Randy Meyer.

Submitted by Jessica Merkel

Horse fair tribute honors Meyer Farms patriarch

CITY TIMES STAFF

MADISON – It was a bittersweet return to the ring at the Midwest Horse Fair for Meyer Farms of Loyal.

For years, the Meyers have been showcasing the majestic power of their Belgian work horses, and their skill holding the reins while demonstrating the 10-horse

pyramid hitch. The formation involves 10 horses hooked up in a “bowling pin” layout, with a row of four horses, then three, then two and finally one at the front. Each row is controlled by a different set of reins; those are each controlled by a different finger on each hand.

The Meyer method was perfected by Randy Meyer, who died in February. The Midwest Horse Fair paid tribute to Meyer during special performances April 11 and 12, with the team driven by his son, Kris, and grandson, Ty. This was the second year the family was asked to perform at the event.

Deadline approaches for Real ID switch

CITY TIMES STAFF

MARSHFIELD – After years of delay, the deadline to switch to Wisconsin's Real ID is fast approaching.

Starting May 7, people 18 and older must have a REAL ID-compliant driver's license or other TSA-approved identification if they plan to fly within the U.S., or visit a military base or other federal buildings. If you don't have a REAL ID, a passport could work in its place.

Getting a REAL ID is optional, and the state Department of Motor Vehicles said your current driver license

or ID status will remain unchanged until it expires.

REAL ID's are marked with a star, and the change is part of the federal REAL ID Act of 2005. It required the federal government create standards for identification, such as driver's licenses, according to the

Department of Homeland
Security.

The price to get a Real ID in Wisconsin is the same as getting or renewing a regular driver's license — \$34. A regular photo ID costs \$28.

For more information, go to the state DMV website: wisconsin.gov

FREUDENTHAL MFG.

76322 CTH O, Medford, WI

**Moveable,
U- Shaped
Clotheslines**

From

\$289 - \$359

10, 12, 15, 20 foot lengths, 10 ft. wide,
6 ft. high, 7 lines standard. Made with special
galvanized, high strength steel tubing.

**Swing away
Mailbox Stands
\$145.95**

**Picnic Table Frame Only
\$169.95**

Culverts:

Polyethylene, dual-wall,
smooth interior, corrugated
exterior. We stock all sizes
from 4" to 60" diameters.
20 ft. standard length.

CALL FOR CULVERT PRICING

254502

1-800-688-0104 • www.freudenthalmfg.com

WISCONSIN RAPIDS
Buyers' Guide[™]

*Best Local Newspaper
in Wisconsin Rapids*

**PO Box 408
Waupaca, WI 54981**

**News Tips, Delivery,
Sales and Obituaries:**
715-256-4446

wirapidsoffice@mmclocal.com

PUBLISHER
Patrick Wood

GENERAL MANAGER
Ernie Neuenfeldt

EDITOR
Katie Schimke
kschimke@mmclocal.com

SALES EXECUTIVE
Gloria Stoflet
gstoflet@mmclocal.com

SALES ASSISTANT
Kelli Rogus
krogus@mmclocal.com

CIRCULATION
Terri Moericke

CIRCULATION

VERIFICATION

COUNCIL

© Copyright Multi Media Channels LLC 2025.
All Rights Reserved. No part of this publication
or any of its contents may be reproduced, copied,
modified, or adapted without the prior written
consent of Multi Media Channels LLC.

439067

LINCOLN HIGH SCHOOL THEATRE & MUSIC DEPARTMENTS PRESENT

**THE
LIGHTNING
THIEF**
THE PERCY JACKSON MUSICAL

**Book by
JOE TRACE**

**Music & Lyrics by
ROB ROKICKI**

Adapted from the book *The Lightning Thief* by Rick Riordan

**Thursday, May 1 at 7:00 pm | Friday, May 2 at 7:00 pm
Saturday, May 3 at 7:00 pm | Sunday, May 4 at 2:00 pm**

PERFORMING ARTS CENTER OF WISCONSIN RAPIDS

Tickets - Students \$10 & Adults \$15

All tickets are reserved seating

RECOMMENDED: Buy Online at <https://our.show/ltjmusical>

Tickets available at the door 1 hour before show.

THE LIGHTNING THIEF is presented by arrangement with
Concord Theatricals. www.concordtheatricals.com

Scan to Buy Tickets



4566410

South Wood County Humane Society Pet of the Week

Meet Tick! Tick 4 years old and is a sweet and loving girl who knows how to give the best hugs. She's selective when it comes to her people and other dogs, so it may take more than one meeting for her to warm up, but once she bonds with you, she's loyal and affectionate through and through. With a calm and steady presence, Tick makes a wonderful companion for someone who appreciates her unique personality. While she might be picky at first, she's a fantastic protector and will always have your back. She walks well on a leash and enjoys her time outdoors, so she'd thrive in a home where she can get regular walks and some quality one-on-one time. Tick is best suited for an experienced dog owner who is willing to invest in her training and give her the space she needs to truly blossom. Due to her selectiveness, she's not recommended for a home with children.

Tick may not be the typical “instant best friend” for everyone, but for the right person, she’s a loyal and loving companion who will make your heart swell with her thoughtful hugs. If you’re looking for a dog who can be both protective and affectionate, Tick just might be your perfect match. Come meet Tick and see if you’re the one she’s been waiting for!

Tick has been in the shelter for over 650 days and is eager to find her forever home!



Those interested in Tick can fill out an adoption application online at <https://www.swchs.com/adopt/adoption-application/>

South Wood County Humane Society
can be reached at office@swchs.com or
715-423-0505

Located at 3621 64th Street N. Wisconsin Rapids, WI 54494

Sunday and Monday: Closed

Tuesday: 11:00 am – 6:00 pm

Wednesday: Closed

Thursday: 11:00 am – 6:00 pm

Friday: 11:00 am – 6:00 pm

Saturday: 10:00 am – 4:00 pm

Show brings sounds of bluegrass to Pittsville

FOR THE CITY TIMES

PITTSVILLE – An area musician will bring the sounds of mountain music to the Pittsville School Auditorium stage early next month.

Art Stevenson and the High Water Band features a father-son duo on mandolin and upright base,

Bruce King and Bruce King Jr. from southern Wisconsin; and Dobro and banjo picker Dale Reichert of Rosholt. Mountain music, an early American oral tradition, tells stories and sings of life's joys, hopes and sorrows.

Doors for the May 10 performance open at 6 p.m., with the band tak-

ing the stage at 7 p.m. Tickets cost \$20 for adults, \$15 for seniors or \$3 for students; they can be purchased online at Eventbrite or in downtown Pittsville at Wisconsin Farm Business.

For more information, call Pittsville Area Foundation for the Arts on its Facebook page.

OPERATIONS MANAGER

Melvin Companies, a well-established gravel, excavation and underground utilities company in Abbotsford and Medford for 93 years, is hiring an Operations Manager to join our team. This "hands on" position involves diverse tasks such as job coordination, ensuring safety standards are met, managing regulatory compliance, handling sales, overseeing employment recruitment and training.

The ideal candidate will have supervisory experience, preferably in the underground utilities, gravel and excavation sectors. With a 90-mile work radius, this position offers a significant perk — the chance to be home almost every night.

Melvin Companies offers a competitive salary and benefit package including 401K plan.

**Please send resume to the address below
or submit it through our website melvincompanies.com**

MELVIN COMPANIES
PO Box 646 • Abbotsford, WI 54405

All qualified applicants will receive consideration without regard to race, color, religion, sex or national origin

449207

Enroll Now!



Good Shepherd Eyr. Lutheran School
Quality Instruction. Distinctly Christian.

10611 Highway 13 South, Wisconsin Rapids, WI 54494 • 715-325-3355

OPEN FOR REGISTRATIONS FOR 2025-2026!

Academics and God's Word taught everyday!



Call **715-325-3355** or email
1goodshepherdschool@gmail.com
 for more information
school.1goodshepherd.org

453993



Reading Rascals

Students at Saint Vincent DePaul campus of Assumption Catholic Schools in Wisconsin Rapids had a special visitor April 14. That’s when Rosco, the Wisconsin Rapids Rafter mascot, helped kick off the annual Lil Rafter’s Reading Program at the school. In collaboration with Mid-State Technical College, the program reaches more than 1,500 students each year throughout Central Wisconsin. Students can earn rewards, including tickets to Rafter’s games.

Submitted Photos



Rare organ donation ‘changes lives’

FOR CITY NEWS

WISCONSIN RAPIDS – A tragic loss for one family has given new hope to four others.

Late this winter, Aspirus Wisconsin Rapids Hospital had the rare opportunity to facilitate organ donation. The donor was able to change the lives of four people in the Midwest with the gifts of both kidneys, both lungs and their liver.

Organ donations at Aspirus Wisconsin Rapids occur only about once a year, making each instance a testament to the collaboration, compassion and expertise of the care team. In this recent case, the patient whose family chose to honor their legacy through donation was able to provide life-saving gifts to individuals in critical need.

“We have so few organ donor cases at Aspirus Wisconsin Rapids, which makes these events incredibly rare and meaningful,” said Kim

Johnson, vice president of patient care and chief nursing officer for Aspirus Health’s Southwest Division. “It is our privilege to work alongside our partners at the Organ Procurement Organizations to honor the wishes of the donor family and provide a life-saving gift to those in need.”

“Knowing that we will all ultimately pass, but a piece of us gets to continue to live on through donation, makes the hard work we all put into the patient worth it.”

Morgan Rose
Registered nurse, Aspirus Wisconsin Rapids Hospital

From the moment the patient’s family made the selfless decision to donate, Aspirus’ intensive care unit and emergency department collaborated with transplant specialists to coordinate the process. Nurses, physicians and support staff provided compassionate care while guiding the family through the emotional journey, offering comfort and ensur-

ing the family’s wishes were honored.

For the recipient families, this act represents a second chance, a moment they may have thought would never come. For the Aspirus team, it is a reminder of the critical role community hospitals play in the broader health care network.

cluding Wisconsin Rapids, have an agreement with an Organ Procurement Organizations, and it is their responsibility to notify them when a patient may qualify as an organ donor. The OPO then works closely with the hospital team and the donor’s family to provide support through the entire recovery process.

“Organ donation saves lives,” said Morgan Rose, a registered nurse at Aspirus Wisconsin Rapids Hospital. “The impact of knowing that while we will all ultimately pass, but a piece of us gets to continue to live on through donation makes the hard work we all put into the patient worth it.”

Aspirus encourages residents in the communities it serves to give hope and help save lives by registering your decision to be an organ, eye and tissue donor at organdonor.gov, in the Medical ID tab of your iPhone Health app, or at the Wisconsin DMV.

“More than 1,400 people in Wisconsin are waiting for a life-saving organ transplant,” Johnson said. “By choosing to register as an organ donor, one person can save up to eight lives through organ donation, restore sight to two people through cornea donation, and heal more than 75 people through tissue donation.”

Aspirus hospitals, in-

Business DIRECTORY

IF YOU WOULD LIKE TO BE INCLUDED IN THIS BUSINESS DIRECTORY, PLEASE CALL 715-256-4446

CARPET CLEANING



Low Moisture Carpet Cleaning

- Carpets Dry Fast
- Excellent Results
- Eco Friendly

ultracleancarpets.com

Serving Wisconsin Rapids and Surrounding Area since 1995

Mike Machon
Wisconsin Rapids

715-424-0788
ultclean@charter.net

Scheduling for

2025

Seal Coating * Pothole Patching
Line Striping * Crack Repair

5 Star
Asphalt

Call NOW!

FREE ESTIMATES

MAINTENANCE

Darryl Yoder, Owner

715-937-5139

WE CUSTOM MAKE YOUR IDEAS



ALSO OFFERING:

- Custom Made Boat Covers
- Custom Boat Seat Covers
- Bimini Tops
- Replace Worn Boat Seats

Mid-State Upholstery & Canvas, Inc.
830 Whitrock Ave • Wisconsin Rapids
715-421-2182



BADGERLAND STEEL ROOFING

TIRED OF RE-ROOFING YOUR HOUSE? TRY A STEEL ROOF!



UNITED STEEL SUPPLY



WeatherXL



SHERWIN-WILLIAMS Coil Coatings

- CAN BE INSTALLED OVER EXISTING ROOFING
- 40 YEAR FACTORY WARRANTY
- 4 STAR HAIL AND FIRE RESISTANT
- VENTILATED AT PEAK
- ENERGY STAR EFFICIENT
- SNAP-LOC HIDDEN FASTENER
- 18 COLORS AVAILABLE

INDIVIDUAL HOMEOWNERS, CONTRACTORS OR COMMERCIAL ON SITE CUSTOM ROLL FORMING AVAILABLE

CALL TODAY FOR YOUR FREE ESTIMATE
715-618-8232



Wisco Steel Roofing LLC

Tired of Re-Roofing Your House? Try a Steel Roof!

FREE ESTIMATES

- Can Be Installed Over An Existing Roof
- 40 Year Factory Warranty
- 4-Star Hail and Fire Resistant
- Ventilated At Peak
- Energy Star Efficient
- Snap-loc Standing Seam
- 28 Colors Available
- Steel Roofing
- Top Quality Work for Less
- Individual Homeowners, Contractors, or Commercial



4.15.24am

Call Mark
715-503-5460

Do it Once, Do it Right!

Drop off unwanted, expired medications

FOR CITY TIMES

WOOD COUNTY – If spring cleaning has you clearing out unwanted or expired prescription drugs from your medicine cabinet, there is a safe way to dispose of those drugs while keeping them off the streets.

This year’s national Prescription Drug Take Back Day is set for April 26, and there are collections sites throughout central Wisconsin.

Officials stress that unused or expired medicine should never be flushed or poured down the drain. Water reclamation facilities are not designed to remove all pharmaceuticals, and trace amounts are showing up in rivers and lakes. Instead, the drugs should be turned in.

Most sites are open 10 a.m. to 2 p.m.

Collection sites in Wood County are:

- Marshfield City Hall, 207 W. 6th St.
- Nekoosa Court Assisted Living, 145 N Cedar St., Nekoosa
- Pick ‘n Save - Wisconsin Rapids, 900 E Riverview Expressway, Wisconsin Rapids
- Pittsville Police Department, 5318 1st Ave., Pittsville
- Rome Police Department, 1156 Alpine Drive, Nekoosa

In Clark County, people can go to:

- Russell’s, 1008 E Division St., Neillsville
- Wolf’s True Value, 315 S Main St., Greenwood
- Martin’s Fresh Market, 707 W 3rd St., Owen

Find your nearest drug disposal location: www.doseof-realitywi.gov

PUBLISHER’S LETTER

The Art of Influence: When to Speak and When to Act

Dear Reader,

In a world overwhelmed by noise, wisdom is too often drowned out. Today, everything fights for our attention — headlines, outrage, sirens, engines — clamoring for dominance in an already crowded space.

In this chaos, many feel pressure to shout louder, interrupt more forcefully, leap ahead to be seen. But true influence works differently. The wisest among us understand that what is unseen often holds more power than what demands the spotlight. They are the chess masters—not scrambling for control of the moment, but calculating how to shape the future.

Yet there are moments when even the masters must overturn the board.

We are living through an era where democratic norms are fraying, truth is under siege, and bad actors — some loud, some disturbingly quiet — are working to undermine the pillars of liberty, justice, and human dignity.

There are times for quiet discernment. But there are also moments when justice demands noise, when liberty demands defiance, and when democracy demands bold, public commitment. History does not look kindly on bystanders. It remembers those who spoke when it mattered — those who showed up, stood firm, and refused to let the worst instincts of humanity go unchallenged.

This is not about political partisanship. It is about moral responsibility. It’s about whether we believe that truth still matters. That freedom is still worth defending. That the common good still exists.

So ask yourself: What do I stand for? And what will I no longer stand by and watch?

Sometimes, the most powerful act is a whisper of reason. Other times, it’s a roar of resistance. The art of influence is knowing which the moment requires — and having the courage to give it.

PATRICK J. WOOD
Publisher

Author of “Reflections” a new book now available on Amazon.



Check us out online!



WRCityTimes.com

Quality Roofing & Improvements LLC

Roofing • Windows • Siding • 3 Seasons Porches • Bathrooms
General Remodeling



Harry
21 Years of Experience

Mike
10 Years of Experience

Ethan
15 Years of Experience

Chris (Owner)
30+ Years of Experience

Jonah
10 Years of Experience

Morgan
18 Years of Experience

Chris @ 715-435-4381

Fully Insured • Many References



INNOVATIONS FOR LIVING®
Preferred Installer

Spring

Home and Garden

Section

Spring planting pointers

Many people view spring as a season of rejuvenation. That renewal may be somewhat metaphorical for human beings, but it's literal for lawns and gardens that begin to grow anew as temperatures rise and hours of daylight increase in spring.

Each spring presents an opportunity for homeowners to get back outside and tend to their gardens. As the temperatures rise, homeowners can consider these spring planning pointers to ensure their landscapes look lush and full in the months ahead.

- Start with the soil. Soil can serve as the starting point each spring. Winter can take its toll on a garden and even overwhelm the area with debris over the



colder months. Clear rocks and other debris from the area before loosening the soil. The Farmer's Almanac recommends loosening soil to a depth of at least eight inches if planting a new garden. An existing garden may only need to be loosened to a depth of around six inches, after which homeowners can mix compost into the soil in early spring. Compost is organic matter that provides nutrients and helps to build strong plant roots.

- Consider a raised garden in colder climates. The Farmer's Almanac notes raised gardens can help homeowners in colder climates dry out and warm up wet, cold soils more quickly. Homeowners in such regions also can cover their beds with black plastic or cardboard prior to planting. Doing so can protect the beds from late-season snow and spring rains and also helps to overcome erosion.
- Take soil temperatures. Unpredictable weather is among the noticeable effects of climate change in recent years. That lack of predictability can make spring planting a little trickier than it once was. Experts note that soil temperatures around 50 F are best for cool-season crops, while soil should be 60 F or warmer when

planting warm-weather plants such as tomatoes.

- Work with a garden center to identify what to plant. The right plants for one region may not be ideal for another, so homeowners are urged to work with a local landscaper or garden center before planting. Such a consultation can be especially useful for homeowners planting a new garden. Landscapers and garden center professionals will know which plants work in the local climate.
- Consider planting vegetables in the spring. Various garden experts note that spring is an ideal time to plant a vegetable garden. If planted at the right time, a vegetable garden can save homeowners money on their grocery bills and provide a season's worth of fresh veggies. Lettuce and spinach are sun- and shade-friendly vegetables, which can make them good options for a spring garden. Cool-season root vegetables, which include beets, carrots and Swiss chard, are some other notable veggies that can thrive in early spring.

Spring is a season of rejuvenation for gardens. That's even more true when homeowners consider some conventional planting wisdom in early spring.





WOLOSEK

Landscaping & Materials Inc.

- Decorative Stone
- Boulders
- Flagstone
- Natural Stone Steps
- Topsoil & Garden Soil
- Mulch (Colored & Natural)
- Shrubs & Trees
- Ploy Furniture & More!

Pick-up and delivery of products available

Contact:

3531 Plover Road, Wisconsin Rapids
(715) 423-3909 - www.woloseks.com

Hours:

Monday-Friday 8am-5pm
Saturday 8am-4pm



Buying or Building a Home?

We Are Leaders in Home Lending!

☒ LOW Rates ☒ LOW Closing Costs ☒ FREE Pre-Approvals

Apply online at www.pcs.bank or Call Us Today!



PCSBank

—Paper City Savings Bank—

Wisconsin Rapids - Plover - Nekoosa

Member FDIC www.pcs.bank



Hosta Stop Gardens
Golden Sands

Specialize in Hostas & Day Lilies



Shop our Retail Garden Center



Over a thousand varieties to choose from



Hosta Stop Gardens

1011 Hwy 54 | Plover WI 54467

kmgonthefarm@gmail.com or mikegiesejr@gmail.com

Hours:

Monday - Friday 10:00am - 6:00pm
Saturday 8:00am - 6:00pm • Sunday 9:00am - 4:00pm

After business hours call for appointment
715-630-5305 or 715-347-7865

TOURS ARE WELCOME!

We can accommodate large buses Groups of 10+ will Receive 10% off all sales
Call or email us to schedule your tour!





Signs a home exterior needs updating

Renovations are a great way for homeowners to reshape their homes. Some may aspire to renovate so their home is more reflective of their personal taste, while others may do so in an effort to make their homes better align with modern styles and sensibilities. Regardless of why a homeowner chooses to renovate, the need to do so is often evident to the naked eye, especially when the time comes to update home exteriors.

Curb appeal is often discussed in regard to the effects it can have when selling a home. But curb appeal is equally important for homeowners who aren't putting their homes on the market. A well-maintained, aesthetically appealing home is a source of pride, while a home with fading curb appeal can make homeowners feel a little sheepish. Homeowners who want their homes to maintain their curb appeal can look for signs that it's time to update their home exteriors.

- **Curling shingles:** The roof may not be the first thing people think of when pondering curb appeal, but a damaged roof can contribute to problems that ultimately affect the exterior and interior of the home. Multiple curling shingles indicate it's time to replace the roof. The sight of curling shingles is not pretty, but the larger issue in such instances is the potential for costly water damage when water gets in through the affected shingles.
- **Dated entry door:** Many home im-

provement experts insist they can determine when a home was built or most recently renovated simply by looking at the front door. Steel and glass doors are popular in modern homes, so homeowners with front doors with ornate designs and oval glass inserts can likely benefit from an upgrade to their entryway. A modern front door can make a statement and real estate experts note how popular updated front doors are among buyers.

- **Unsightly landscaping:** It's not only the physical components of the home that may suggest an update is necessary. Homeowners without a green thumb may have exterior landscaping that has seen better days. If a spring or summer day spent tending to your landscaping is not your ideal weekend pastime, then consider replacing unsightly landscaping with low-maintenance plants or hardscaping. These alternatives to more needy plants can create curb appeal without requiring any extra work for homeowners.
- **Cracked driveways/walkways:** If the driveway looks like a busy road at the end of snow plowing season, chances are that's adversely affecting the impression people have of your home. In addition, cracked walkways indicate a need for renovations, as these areas are front and center when welcoming guests.

Updating a home's exterior can restore curb appeal and help homeowners feel better about their properties.

Tips for budget-friendly home decor

Home interiors can be spruced up in a number of ways. Ideas run the gamut from relatively inexpensive changes in paint color to more extensive (and expensive) remodels that may include demolition and reconstruction. Investing in new home decor is another way to breathe new life into spaces, and this approach that falls somewhere in the middle in regard to cost.

Material and product costs remain high across the board, so individuals interested in changing the furniture and other design elements in their homes might be seeking ways to do so in the most affordable way possible. In such instances, homeowners can try these budget-friendly ways to overhaul their home decor.

- **Create the illusion of more space.** Light, bright and white are key attributes to remember when selecting design elements for rooms where you want to create the illusion of more square footage. Painting the walls in very light colors, increasing natural and artificial light, including using well-placed mirrors to reflect light, and decorating with light-colored fabrics can help a space seem roomier.
- **Replace the accessories.** Replacing curtains, area rugs, throw pillows, and

chair cushions is an easy way to change a room without a big investment. Consider updating some wall art and tying color schemes together with all of the newly introduced elements.

- **Splurge on statement pieces** that will be used frequently. These may include chandeliers, unique rugs or an eye-catching piece of furniture.
- **Shop 'discount' stores** for furniture and accents. Traditional design centers can be great places to find plenty of high-quality merchandise. However, don't overlook local discount or close-out centers that may have items at very reasonable costs. Stores like Home Goods, At Home and Big Lots routinely get new merchandise that changes with the season, helping homeowners to refresh their spaces without having to dig deep into their pockets. Shop the high-end stores for inspiration, then try to find "dupes" in the discount stores that will mimic the looks for less.
- **Cut out the clutter.** Modern homes are lean and clean. A home's interior instantly looks more high-end and appealing when the clutter is removed. Consider keeping main living areas free from too many knickknacks and other accents. If you want to display a special collection, set aside a room specifically for such items.



AREA'S BEST SELECTION OF SILK FLOWERS, BUSHES & BASKETS

FOR: MEMORIALS, WEDDINGS AND HOME DÉCOR.

Get your orders in early for flower arrangements.

BEAVERS

OF NEKOOSA

The Dime Store

410 Market Street, Nekoosa, WI 54457 • See us at beaversvariety.com
(715) 886-4371 • You can call your orders in, or drop them off to be done.

PATRIOTIC FLAGS, BUNTINGS, AMERICANA DECOR & MORE!

We carry a large selection of greeting cards, crafts, housewares, candy, spring sweaters & fleece, and much more!

ONE OF THE LAST TRUE DIME STORES IN WI

For Over 40 Years

Our Reputation is to find any special tool you can't find anywhere else.

In Store Discounts & Antique Tools (Great Décor Ideas)

Business Charge Accounts Welcome

Hrs:
Monday - Friday • 8 A.M. To 6 P.M.;
Saturday • 8 A.M. To 5 P.M.

927 Huntington Avenue, Wisconsin Rapids, WI 54494
Phone (715) 423-5333
toolshed@charter.net

Gift Certificates Also Available

Heartland Equestrian Center

Come experience the joy of all things horses!

- Private Sheltered Runs • 2 Inside Arenas
- Large Outdoor and 1 Grass Arena • 2 Heated Tack Rooms
- Inside Heated Wash Rack • Café, Restrooms, Camping and 70 Stall Show Barn

Mark Long at 715-323-3666
Mark@heartlandec.com • **Boarding Starts at \$375**
Check Out Our Upcoming Events

heartlandec.com

Rent our large facility for your next event!

7510 Deer Road, Custer Wisconsin 54423

FREE Manure - We Load, you Haul

Small renovations that make a big impact

Homeowners may think they have to tear down walls or build room extensions to transform their homes with renovation projects. But small projects can yield impressive results, and that's something homeowners working with limited budgets can keep in mind.

There's no shortage of small projects that can change the look and feel of a home. Many of these undertakings can be achieved with a modest investment.

- **Front door replacement:** A new front door instantly improves curb appeal and can make a home more secure and energy-efficient. Painting the existing front door is an even smaller project that still offers appeal.

- **Lighting addition:** Whether a homeowner enlarges a window or adds skylights, natural light can produce incredible results. Investing in new lighting can feel like expanding a space without pushing out walls.

- **Kitchen and bath fixture upgrades:** Faucets and door pulls are used every day. Swapping existing fixtures for something a little more modern can unify spaces and provide subtle changes that enhance these popular spaces.

- **Wood floor restoration:** Scuffing and scratches can adversely affect the pristine look of a natural wood floor. Homeowners can polish a floor to restore its shine. A professional service will sand down and refinish older floors at a fraction of the cost of a new floor installation.

- **Exterior lighting:** Lighting isn't just important inside. A welcoming glow in the yard is awe-inspiring. There are many energy-efficient lighting options, including ones that do not need to be hard-wired to the circuitry inside the home.



- **Staircase renovation:** Coordinate the staircase to the style in the home with a decorative carpet runner. A secure runner is attractive and can help reduce slipping down the stairs. Tighten shaky railings or replace them while upgrading the stair treads.

- **Interior paint:** Change the color of walls, doors, cabinets, or even furniture with paint. All homeowners need is a

paint color that inspires them and a little bit of time.

- **Replace outlet covers:** Upgrade outlet covers with screwless options. Screwless plates for outlets and light switches can make walls look more sleek.

- **Entry organizer installation:** Banish clutter from the home by catching it at the door. An entry organizer with spaces for shoes, coats, backpacks, and

shopping bags can be eye-catching and functional.

- **Carpets cleaning:** Soiled carpets can look drab and dingy. Homeowners can rent carpet-cleaning machines or hire services to revitalize carpets with a deep cleaning.

Small changes around a home can create a big impact without breaking the bank.

CARPET CITY FLOORING CENTER

3640 Plover Road (Hwy 54)
Wisconsin Rapids WI 54494
715-421-4556
carpetcitywi.com

Every Project Done Safe, Done Right, On Time, Every Time



Wisconsin Rapids, WI
715-423-8440

Residential, Commercial & Industrial
24 Hour Emergency Service

4610 Plover Road, Wisconsin Rapids, WI 54494
www.econelectric.com



GENERAC
Sales Event
Free 7-Year Warranty
WITH PURCHASE
A \$735 value!
APRIL 24, 2025 - MAY 15, 2025
*Terms & Conditions apply

Bauer's Floor Mart

ANNUAL *Summer* SALE

CASH & CARRY OR PROFESSIONAL INSTALLATION AVAILABLE

SAVE UP TO 20% OFF

- CARPET
- VINYL
- CERAMIC TILE
- HARDWOOD
- LAMINATE
- LVP & LVT

146 2ND AVE. SOUTH
DOWNTOWN WIS. RAPIDS
PHONE 715-424-1850
www.bauersfloormart.com
HRS. MON. - FRI. 8-5 • SAT. 9-12



Drought-resistant plants and trees

A beautiful landscape adds considerable aesthetic appeal to a property and an awe-inspiring lawn and garden can greatly improve resale value. In fact, the American Society of Landscape Architects claims landscaping can increase a home's resale value by as much as 20 percent, a contention that supports the notion that a lush landscape is something buyers want and are willing to pay for.

Maintaining a lush landscape is no small task, but that job is notably easier when homeowners pick the right plants. The right plant for a property depends on where a home is located, but it's worth noting that drought-resistant plants and trees may be especially worthy investments. According to the U.S. Drought Monitor, 54 percent of the contiguous United States experienced moderate or exceptional drought over the first 10 months of 2024. The NASA

Earth Observatory notes that even the southeastern United States, where Hurricane Helene struck and dropped considerable rainfall in the final days of September, was affected by drought, experiencing no precipitation in the month after that devastating storm struck.

When planning a landscape renovation, homeowners must take variables such as climate into consideration, particularly if their end goal is a lush, awe-inspiring lawn and garden. With that in mind, the following are some drought-resistant plants and trees homeowners may want to consider adding to their landscapes.

Trees

The National Arbor Day Foundation notes that drought-tolerant trees are ideal as summer temperatures rise in many parts of the world. Drought-tolerant trees can survive in dry conditions, and they also provide great shade that allows people to enjoy their yards even when temperatures rise. The ADF notes that the following are some drought-resistant trees homeowners can consider:

- Eastern redcedar

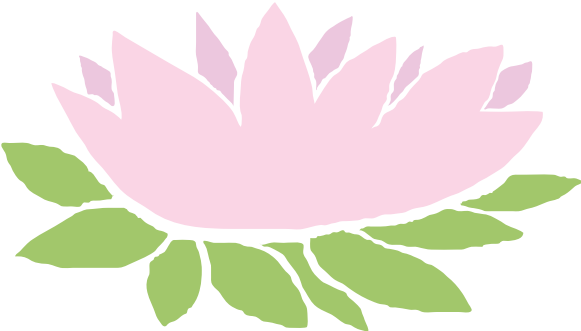
- Bur oak
- Northern red oak
- Kentucky coffeetree
- Hackberry
- Scots pine
- Northern catalpa
- London planetree
- Shumard oak
- Live oak

Plants

Trees add ample aesthetic appeal to a property, but colorful plants also help to create a stunning setting. Homeowners concerned about drought can consider these plants that various garden experts note are tolerant of dry conditions.

- Aster
- Beardtongue
- Black-eyed Susan
- Bugleweed
- Catmint
- Lantana
- Lavender
- Purple coneflower
- Russian sage
- Stonecrop

Homeowners are urged to work with local lawn and garden professionals when picking trees and plants for their properties. Such individuals can provide insight about species that are accustomed to local conditions and capable of thriving in them even when precipitation is low.



Garden Center Open May 1st

Annuals, Perennials,
Hanging Baskets,
Vegetables, Herbs,
Planters & Yard Art

Visit our Floral & Gift Shop



Hwy 54 E, 2210 Kingston Rd, WI Rapids • 715-423-6100
Mon-Fri 8-5 • Sat 9-4 • Sun 11-3

WE CUSTOM MAKE YOUR IDEAS

We Install Zippers on all Your Summer Gear!



ALSO OFFERING:

- Custom Made Boat Covers
- Custom Boat Seat Covers
- Bimini Tops
- Replace Worn Boat Seats

Mid-State Upholstery & Canvas, Inc.
830 Whitrock Ave • Wisconsin Rapids
715-421-2182

CENTRAL WISCONSIN'S DOOR EXPERTS SINCE 1992



715 424-5777

SALES • SERVICE • INSTALLATION

We Service All Makes & Models
Visit Our Showroom

(715) 424-5777

Wisconsin Rapids and Surrounding Areas
Emergency Service 24/7

400 25th Ave. North, Wisconsin Rapids, WI 54495
doorworksinc.com

PROVIDING THE BEST IN
DOORS & SERVICE

Ella's
GREENHOUSE

1014 Church Avenue
Wisconsin Rapids,
WI 54494
715.325.6632

Annuals
Hanging Baskets
Potted Plants
Vegetables

Enter to win
HANGING BASKET
Drawing
May 11th

Open 7 Days a week at 9am
Opening April 26th!



TIM'S
SHARPENING SERVICE

"Yes, we can sharpen that"

Call Us!

NEKOOSA, WI

715.886.4606

Haas Tree Care LLC
GROW WITH US

FULL SERVICE TREE CARE PROVIDER

- Tree Removal
- Plant Health Care
- Pruning
- Stump Grinding
- Planting

ISA Certified Arborist®
Arpin, WI

715-451-2709



WIGGINS
GREENHOUSE

Open April 28th
We're Growing
For You!

- Hanging Baskets & Pouches
- Annuals • Vegetables
- Perennials

Daily Quality
Discounts
On Annuals &
Perennials

WIGGINS GREENHOUSE
7110 Plover Road at Altenburg's Farm
Wisconsin Rapids, WI
715-421-0444

Open: Monday - Friday 9am-6pm
Sat. & Sun. 9am-5pm



Classifieds

Announcements7005



Free Electronics Recycling Event: May 10, 2025 from 8:00am-12:00pm at the Town of Saratoga, 1120 HWY 73 S. You MUST register for a time slot on-line at <https://buytickets.at/townofsaratoga/1664105>. You can see a list of acceptable items at <https://dev.saratogawisconsin.org/> 715-325-5204

Open For Business7036



In-Home Senior Care: At Serene Care Solutions, we're committed to enhancing the quality of life for seniors by offering supportive, nurturing, and dignified in-home care. Our experienced caregivers are carefully selected and trained to provide the highest quality of care, ensuring comfort and peace of mind for both seniors and their families. Stay connected and informed with our Family Portal, available 24/7. Easily view care schedules, daily notes, and updates about your loved one's well-being anytime, anywhere. Our pricing is based on the level of care required. Call for a free consult!! 715-907-4610

City Wide Rummage Sale7000

It's the Annual RUMMAGING AROUND STRATFORD 2025
Thurs., May 1st • 8am-6pm
Fri., May 2nd • 8am-6pm
Sat., May 3rd • 9am-3pm
98 SALES!!!
Maps & address list at Stratford businesses & www.stratfordwi.com
Starting April 28th
Join us on Facebook at the real "Rummaging Around Stratford Official Group"

Rummage Sales This Week7200

Huge 4 family garage sale
1411 16th Street South - WR
Fri-Sat April 25-26 8am-6pm
Men's, Women's and Girl's quality clothes & shoes. Men's suits, shirts and dress pants, Brewers/Packers/Badgers/Harley Davidson apparel. Women's Harley Davidson jackets w/tags still on, Packer bobble heads, 3 bikes, Craftsman leaf vacuum, 4HP outboard motor, Yakima 4 bike rack, Ram 1500 exhaust & running boards, holiday décor, Wizard of Oz ornaments, kids games/toys/Lego table, Mini Mouse kitchen, kids books, auto racing books, Civil War books, lots of free items and misc.

Plover 1410 Oneida Dr.
Thurs & Fri April 24-25 8am-5pm & Sat April 26 8am-3pm. Vintage High Chair & some misc. furniture and other items.

Miscellaneous Sales7212

Electric Sensor Repair, Fence and Corral Supplies, We Also Have Contractor Referrals, Tuff Built, Diamond Bar, Ash Supplies LLC 715-352-3599 - 234260 CR- H Edger WI 54426

Auctions7282

All Above Storage
11078 State Highway 13 S Wisconsin Rapids WI
Lessee: Melissa Able
Description: household, furniture
Auction Date: May 9, 2025 @ 11:45 AM online at <https://bid13.com>

Call today to place your classified ad!

715-256-4446

Musical Instruments7220



Yamaha white upright 45" piano w/bench. Manufactured in 90's, plays well. Buyers responsibility for pick up/delivery \$1500 drkjmnm@consolidated.net

Guns7264

WANTED TO BUY: Paying cash for guns ammo and related. Will buy one gun or complete collections. Central WI but will come to you. 262-853-3853

WE BUY USED GUNS!
Bullseye Sports
1201 S. Central Ave.
Marshfield, WI
715-384-6580

Wanted to Buy7268



All taxidermy mounts, and all antlers, old fishing tackle, duck decoys, recurve bows, top cash. Collector will pick up 920-434-9050



BUYING HOMES: AS IS 4 CASH. Friendly, honest, solution based. No Inspections or Fees. Unwanted inheritance, divorce, tired landlords, foreclosed. 715-680-9099

LOOKING

FOR OLD DOOR KEYS, OLD PADLOCKS & KEYS. CALL 715-366-2574

STONEWARE WANTED Collector paying \$1000 +/- for Red Wing salt glazed or advertising crocks, jugs, churns, & water coolers. (612) 685-6762

WANTED TO BUY: ANTIQUES, ANY OLD STUFF, TOOLS, FURNITURE - ESTATE ITEMS, ETC. I'LL DIG THROUGH PILES. CALL JERE 715-366-2574

Dogs7272

Australian Shepherd puppies. Ready now! dew claws removed, dewormed, well marked w/multiple colors to choose from. \$300-\$500. 715-257-1999, No text.

Cavalier King Charles Puppy, born January 20th, Very Cute, Shots, Wormed, Dewes, Vet Checked, Health Guarantee, Delivery Available. 715-470-0458 Calls Only/No Texting

Dogs7272

Cavapoo Puppies, 1st Shots & dewormed, low-shedding, First Choice \$500, \$400 there after. Also 4 month old male \$300. CASH. Call or Text 715-223-5078.

For Sale Mini Cockapoo pups very cute good deposition all females shots Vet Checked \$800 call 715-758-2433



German shepherd puppies: Purebred, Great temperament, black/tans & white. Asking \$500 Also German shepherd-mix puppies, shepherd color/traits. Asking \$100. All ready and need to find a good home! Please call, don't text. 715-445-1636

Kava-poo Puppies & Purebred Shiatzu Puppies, All Shots, De-Wormed, and Vet Checked. Have both Parents. \$375 each 715-669-3607

MINIATURE English Cream Golden Retriever pups, 8 wks, 25-38 lbs as adults. Vaccinated & dewormed, 1 yr guarantee. Delivery avail. partway, \$700. Call or text 715-889-5018.

PUPPIES! MINI SCHNAUZER: Mini schnauzer puppies available April 6th. Only males left, vet checked, dewormed, socialized to people and other animals. Sire and dam in home. \$700/pup. Text and/call. 715-581-1053



CALL TODAY!
715-256-4446

Apartments for Rent7400



Disabled Housing: Accepting applications to be added to the wait list. Call/Text Kate @715-496-1245 or send email to stevenspointregion@impactseven.org



Disabled Housing: Accepting applications to be added to the wait list! Call/Text Kate @715-496-1245 or send email to stevenspointregion@impactseven.org

GOVERNMENT SUBSIDIZED HOUSING IN WOOD COUNTY!: 1 & 2 bedrooms with heat, water & trash removal included. 24-hr emergency maintenance, and on-site caretaker. On-site laundry facility, community room, and outdoor patio area w/ grill. Extra storage available. Pet friendly. Call/Text Kate @715-496-1245 or send email to stevenspointregion@impactseven.org

GOVERNMENT SUBSIDIZED HOUSING IN WOOD COUNTY!: Senior Housing, Wait List Available! 1 bedroom units w/ detached garage and on-site laundry. 24-hr Emergency Maintenance. Community room w/ attached 3 seasons sunroom. Extra storage available. Heat, water, trash removal included. Resident controlled entry. Pet friendly. Call/Text Kate @715-496-1245 or send email to stevenspointregion@impactseven.org

Homes for Rent7409

WI Rapids: 465 Case Ave. Living & Dining Room, 1st Floor Laundry. 4BR-3 up & 1 Downstairs Storage: Basement & Crawl Space. Stove, Refrigerator, Dishwasher, C/A, Garbage Disposal, 2 Car Garage & Backyard Patio Included. Rent \$1400/mo., First Month and Security Deposit \$1400- 1 year lease NO PETS, NO SMOKING, Available June 15th. Please Call: 715-422-1000

Homes For Sale7454

HOME FOR SALE RUDOLPH WI: MOVE IN READY 3 Bed 2.5 Bath, 2 Car Garage, Maintenance Free Exterior, Finished Basement, New Furnace, Master Bath/Bedroom, All New Flooring, Interior Paint, Hardware, Sinks, Toilets, Light Fixtures, Walk In Shower, Tub, Trim, Outlets, Switches, Door Handles, Etc. 715-323-3671

Vehicles Wanted7554

Donate your car, truck, boat, RV and more to support our veterans! Schedule a FAST, FREE vehicle pickup and receive a top tax deduction! Call Veteran Car Donations at 1-844-406-2647 today!

Landscaping and Lawn7326

Have lawn mower, looking for lawns to mow in WI Rapids.
Call the old guy!
Call or Text 920-210-0320

Gutters and Gutter Cleaning7356

Eliminate gutter cleaning forever! Leaf Filter, the most advanced debris-blocking gutter protection. Schedule a FREE Leaf Filter estimate today. 20% off Entire Purchase. Plus 10% Senior & Military Discounts. Call 1-877-920-3533

Painting and Wallpaper7364

Jerry's Painting & Staining: Any exterior painting/staining job. Farms, Homes, Sheds, Roofs, Grain Bins, Log Homes, Cabins, Homes.
Free quotes. Call 877-881-4242

Roofing and Siding7370

Replace your roof with the best looking and longest lasting material -steel from Erie Metal Roofs! Three styles and multiple colors available. Guaranteed to last a lifetime! Limited Time Offer -up to 50% off installation + Additional 10% off install (for military, health workers & 1st responders.) Call Erie Metal Roofs: 1-877-845-6606

General Employment7110

Person to help run balloon game on carnival. Housing provided or commute on weekends possible. Call Jim 920-290-1049



Advertise your business to thousands of potential customers each week in the

WISCONSIN RAPIDS City Times Buyers Guide

715-256-4446

Showstopper: A hidden plan

BY KRIS LEONHARDT
SENIOR EDITOR

Continued from previous week

Following the April 1894 burning of the Korth Opera House, the city lamented the lack of entertainment venues in the city.

“Since the burning of the opera house, there has been absolutely no place to go where more than a mere handful could gather for mutual enjoyment, and the loss of this play house has been keenly felt by all,” a Nov. 22, 1894, Marshfield News and Wisconsin Hub article stated.

When a traveling troupe called the “Uncle Tommers” produced an overflow crowd after pitching its tent in Marshfield, the newspaper once again bemoaned the lack of entertainment in the city.

“The turnout at a small tent show... only goes to prove that the people of this city are amusement hungry, and a new opera house should be the next improvement made in this city.”

However, while witnessing the growing population of short films, Phillip Ader was making plans.

While he was laying about plans for a new hall to be constructed on his property on the northwest corner of South Central and Second — known as the Adler Block — he kept it under wraps due to financial obstacles.

The Marshfield News and Wisconsin Hub said that assurance came “when he learned that if Company A could secure a suitable drill hall located downstairs, they would be willing to take it on a



Many of the films replayed real-life events, such as the inauguration of President William McKinley, pictured, and the Pan American Expositions, while others were reenactments of short segments of well-known, scripted performances.

Library of Congress photo

long lease at a liberal rental.”

The Adler Opera House opened on Oct. 13, 1897, with the return of the Tennessean Jubilee Singers, who had previously performed at the Korth Opera House.

When the opera house opened at 107 E. Second in Marshfield, motion picture exchanges were renting out a steady supply of films to distributors.

Adler immediately began showing films on a hand-crank projector, presented on a curtain.

Many of the films replayed real-life events, such as the inauguration of President William McKinley and the Pan American Expositions, while others were reenactments of short segments of well-known, scripted performances.

During the following years, business blossomed for Adler.

With the numerous rail lines coming in and out of the city, Marshfield became a mecca of entertainment as the Adler Hall became a convenient halfway stop for the numerous vaudeville acts traveling from Milwaukee/

Chicago to the Twin Cities.

Vaudeville — an outgrowth of waning circus acts — was enjoying its heyday. With the great diversity of the 10-20 minute acts, the shows provided something for everyone. Notorious public figures brought audiences clamoring for a ticket. Renowned individuals like Bob Ford reenacted his killing of Jesse James hundreds of times throughout the country.

Entertainment at the Adler Hall was a steady stream of visiting show troupes and film presentations.

As work at the hall grew more and more demanding, Philip increasingly enlisted the help of his son, John Peter “J.P.” At 10 years of age, J.P. had proven to be a great help, from the building of the hall to the arduous state in which it now operated.

To be continued
This series, which will continue through upcoming editions of our publication, is a chronicle of the Adler family history in Wood County as relayed by J.P.’s daughter, Bette, and used with permission by the author.

Community Calendar

sponsored
by



To submit calendar events, please email information to entertainment@mmclocal.com

BAR BEATS

The Swing Doctors 5/8- Bullseye Golf Club, Wisconsin Rapids. 16-piece jazz/ swing. 7 pm. 715-423-2230

EVENTS/SPECTATOR SPORTS

Making Your Own Seed Tapes · Tues. 4/22, hosted by the Wood County Master Gardner Association at First English Lutheran Church, 440 Garfield St, Wisconsin Rapids. This program will be presented by Retired Master Gardner Jen Fane. Starts at 6 pm. Free. wood-county-master-gardeners.org

Pioneer Cooking 101 · Sat. 4/26, Historic Point Basse, Nekoosa. Learn all about how the pioneers cooked: Basic Fire Building, Cast Iron Cooking, Primitive & Open-Hearth Cooking. Best of all, you get to eat & sample it all. Starts at 9 am. \$15 to cover materials. Class size 15 or less. historicpointbasse.com

Birding Tour at Sandhill Wildlife Area · Sat. 5/10, Sandhill Wildlife Area, 1715 County Rd X, Babcock. Registration starts at 7:30 am. Tour start at 8 am. \$10 fee. vpalen@tds.net

Sandhill Wildlife Area Open House · Sat. 5/10, Sandhill Wildlife Area, 1715 County Rd X, Babcock. Theme: “All About Whitetail Deer”. Free event with Deer Ecology talk, followed by wagon tour to view management practices. Nature Store, interactive activities, educational displays & free refreshments. Starts at 10 am. vpalen@tds.net

ONGOING

Celebrate Recovery · Every Tuesday, hosted by Love Inc. at St. Lawrence Church basement, 530 10 th St N, Wisconsin Rapids. Come share adult Fellowship through hurts, hang-ups & habits guided by the Beatitudes in a 12 step format. Non denominational. Starts at 6:30 pm. 715-424-5683 for questions

OUTDOORS

Wisconsin Valley Golf Association Tournament · Sun. 5/4, Bullseye Golf Club, Wisconsin Rapids. Individual stroke golf tournament open to those who enjoy golf. Starts at 9 am. \$55. wivalleygolf.org

ARTS/EXHIBITS

The Alexander House · Opens Sundays, Tuesdays and Thursdays, 1131, Wisconsin River Drive, Port Edwards. Art gallery and historical museum with a focus on lumbering and papermaking exhibits. Opens 1 pm-4 pm. <http://alexanderhouseonline.org/>

Central Wisconsin Cultural Center · Opens Tuesdays, Wednesdays & Thursdays, 2651 8 th St S, Wisconsin Rapids. Open from 10 am-5 pm. Free admission. <http://www.culturalcenterarts.com/index.html>

South Wood County Historical Museum · 540 3 rd St. S, Wisconsin Rapids. Museum opens Tuesdays, Wednesdays, Thursdays & Sundays from 1pm-4 pm Office will be open Tues.-Thurs. from 10am-3 pm. <http://www.swch-museum.com/>

Laura Ingalls Wilder, Hamerstroms & WI Prairie Chicken Festival · 4/1-4/30, 540 3 rd St. S, Wisconsin Rapids. This exhibit will showcase the journey of author Laura Ingalls Wilder, who captured the essence of frontier life in her Little House series. There will also be nature & bird photographs on display by local photographer, Joe Riederer. There will also be memorabilia, photos & articles on display for the Wisconsin Prairie Chicken Festival & when available, the costume of WPCF’s mascot, Boomin’ Bob, will be showcased. <http://www.swch-museum.com/>



Renaissance by Rennes
Assisted Living Apartment Community



EXTRAORDINARY LIVES DESERVE EXCEPTIONAL CARE

Age doesn't define rules for the life we lead. It doesn't set a deadline for learning, engagement or experiences. At Rennes Group, age simply represents the extraordinary lives we're honored to care for every day.

We're guided by a promise to our residents, a commitment to deliver exceptional

care focused upon dignity, respect and compassion that creates meaningful experiences and memories. We believe lifelong learning, new experiences and community engagement enhances our residents' lives.

We believe they deserve nothing less than exceptional.

Renaissance by Rennes-Wisconsin Rapids is celebrating its 25th anniversary this year!

New residents who mention this ad can receive \$500 off their first month's rent and their first month of meals for free.

www.rennesgroup.com

CONTACT US

Renaissance by Rennes - WI Rapids
1500 Pepper Avenue,
Wisconsin Rapids, WI 54494

In 1973, the Rennes' began a company that shifted how seniors were cared for as their needs changed. Still run by family, Rennes believes we all have the desire to feel respected. We are your trusted partners in the continuum of care for senior living and are committed to the Rennes difference.

**CONNECT
WITH US**



“The Wealth InFormation Lady”: The Most Overlooked Value of Life Insurance



The Wealth InFormation Lady
BY LOUANN SCHULFER, AWMA®, AIF®
ACCREDITED WEALTH
MANAGEMENT ADVISOR SM
ACCREDITED INVESTMENT
FIDUCIARY®, PUBLISHED AUTHOR

I met with a hard-working, bright, and successful couple yesterday via video conference. I have gotten to know them more intimately over the past year or so since they became my clients after her father, who was my client, passed away. Her father's investment portfolio and estate had some complexities that took some time to work through so that we could prudently position

the assets favorably for their circumstances. In conjunction, we have been deeply examining their personal finances, projecting retirement, reviewing their estate, and analyzing their assets. Years ago, this couple put a combination of both term and permanent life insurance policies in place. They have a large amount of death benefit that served the purpose

of income replacement in the event of premature death. At the time of purchase and for years following, it made sense to them to overfund their permanent policies. To “overfund” means exactly how it sounds: funding over, or in excess of the amount that is required to support the policy's death benefit. This strategy is intended to build cash value inside the policy, which their insurance agent had explained that they could then use as net loans in retirement. Following the IRS rules would allow them to use some of the cash value from the policy in retirement in a tax-favored manner. Life changes. Perspec-

tives change. They had told me that a priority for them was to leave an inheritance for their children, and someday they may have grandchildren. We looked at a detailed in-force illustration for their life insurance that their agent had provided. We saw how taking money out of the policy reduced the death benefit disproportionately. We also discussed their money outside of the insurance policy, looking at the whole picture. What was evident to me was that we may be able to accomplish tax-advantaged strategies outside of the life insurance policy and preserve the cash value inside of a life insurance policy,

whether they keep this one or we pursue another. Keeping the cash value of the policy provides leverage, buying the death benefit which can guarantee an inheritance for their children. In other words, a dollar of cash value buys more than a dollar of death benefit for their beneficiaries to inherit income-tax free from a life insurance contract. A dollar in any other investment equates to a dollar of inheritance for their beneficiaries, and if taxable, reduces the net received. Further, their assets outside of life insurance are intended for their own retirement spending. If we leave the insurance for purposes of insurance, we can with more predict-

ability and efficiency, fulfill their intentions. The leveraging of dollars, whether through the premiums paid or the cash value accumulated, that buys the life insurance death benefit can sometimes be the most overlooked value of life insurance. LouAnn Schulfer of Schulfer & Associates, LLC Wealth Management can be reached at (715) 343-9600 or louann.schulfer@lpl.com TheWealthInFormationLady.com SchulferAndAssociates.com Securities and advisory services offered through LPL Financial, a Registered Investment Advisor. Member FINRA/SIPC.



6TH ANNUAL

Swiderski Power INC.

LAWN & GARDEN

CONSIGNMENT AUCTION

Auction Date and Start Time: Saturday, May 3 beginning at 9:00 AM

Auction Location: 5500 Clairemont Drive, Appleton, WI 54913

Questions? Call Bryan: 715-551-1107

This is a LIVE Auction with Online Bidding Available through Equipmentfacts AND Proxibid!

THIS IS A PARTIAL LISTING, WITH MORE EQUIPMENT BEING ADDED DAILY

Tractors and Compacts: New Holland Workmaster 25S, 2019, 63 hours, Loader & Deck, John Deere 1025R, 2023, 3 hours, Loader with 3rd function, John Deere 1026R, 461 Hours, Loader & Backhoe, LS XJ2025H, 987 hours, Kubota L3560, 260 hours, Loader, John Deere 3520, 2011, 589 hours, cab, loader, John Deere 750, Loader, John Deere 850, Loader, Kubota B7100, front weights, like new tires, Case IH 5140, mechanics special, Kubota B3200, 283 hours, New Holland Boomer 47, 435 hours, cab, John Deere 2038R, 2022, 37 hours, hydro, John Deere 3520, Loader, Deck, pallet forks, Belarus 250AS, remotes, 3pt, pto

Zero Turns: John Deere 1580, 2017, 72" deck, John Deere 997, 31 HP Yanmar, 72" Deck, Hustler 3500, front deck mower, Cub Cadet Tank SZ, 522 hours, 60" Deck, Exmark Quest S, 2023, 167 hours, Ferris IS1500, 388 hours, John Deere Z935R, 2018, 60" deck, John Deere 997, 1433 hours, 72" deck, Ferris IS3200, 548 hours, 61" Deck, Ferris IS2000, 26 HP Kawasaki, 61", John Deere Z930M, 60" Deck, tweels, Ferris IS2100, 2021, only 154 hours, with bagger, John Deere Z960M, 2018, 72" deck, Husqvarna LZ7227, 72" deck, John Deere Z345M, 2018, 798 hours, John Deere 997, 72" deck, 1687 hours, Ferris IS700, 551 hours, 61" deck (needs work), John Deere 1545, 72" front deck, Simplicity Consumer, 458 hours, 50" deck, Ferris IS700, 424 hours, 61" deck, Everride Warrior, 823 hours, 60" deck, Simplicity Derby, 3 wheeler, front cut, Simplicity Courier, 42" deck, Bagger, Cub Cadet RZT SX50, 32 hours, bagger, Simplicity Champion XT, 48" deck, 618 hours, Simplicity Citation 48" deck, John Deere F525 48" front deck mower, Ford CM272 72" front deck mower, Scag Turf Tiger II, Bagger, 61", John Deere Z545R, 2021, 460 hours, Ferris Pro Cut S, 61" – 3 wheel unit, (2) Cub Cadet Pro Z 972 SD, 2019, duals, steering wheel zeroturn, Grasshopper 524V, front deck, with bagger, Dixie Chopper Eagle 3160, 2018,

Riding Lawn Mowers: Jacobsen R-311, 134" cut, 59 HP Diesel, John Deere LA115, 354 hours, 42" deck, Craftsman GT, 46" Deck, Craftsman LT1000, 18 HP, 42" deck, Simplicity Regent, 38" Deck hydro, bagger, Snapper 52", 147 hours, Simplicity Regent, 25 hours, 48" Deck, Cub Cadet LT1018, 577 hours, 42" deck, John Deere Sabre, 522 hours, 42" deck, John Deere 160, 38" deck, bagger, Toro Wheel Horse, 38" deck, Cub Cadet SLTX1050, 392 hours, 50", bagger, John Deere L130, 665 hours, 48" deck, Cub Cadet XT1 LT42, 54 hours, 42", John Deere 118, 42" deck, Cub Cadet LTX1050, 220 hours, 50" deck, John Deere LX178, 15 HP, Simplicity Regent, 44" deck, John Deere LT150, 38" deck, John Deere X390, 2021, 81 hours, John Deere X720, 62" deck

Powersports: John Deere XUV 835M, 2022, Cab, 154 hours, with plow, Ski-Doo MXZ TNT 850 Snow mobile, 8407 miles, John Deere XUV865M, 2024, Diesel, 178 hours, John Deere XUV865M, 2024, 195 hours, Diesel, John Deere XUV865M, 2024, Diesel, cab, 366 hours, Polaris 800 UTV, (2) Club Car Tempo golf cart, 2021, Electric, Club Car Tempo golf cart, 2022, Gas, Club Car Precedent golf cart, gas

Miscellaneous: Jacobsen 3 point leaf blower, Simplicity tiller, 42" Pallet Forks, JD Mount, Kubota Bucket, Cherokee Post Pounder, 3pt mount, Lowe 1650E Auger, 12" bit, Turfco TM-62, 3 pt aerator, Simplicity trailer, Swisher 44" pull behind mower, Woodsman 3pt log saw, BMC AIG800 Pendulum spreader, Frontier DM5050 disc mower, Woods MDS8.30 8' dual spindle rotary cutter, Wagner cultipacker, 74", Cat PR172 power rake, 72", hyd angle, King Kutter disc, 78", Alamo SH88, 90" flail mower, Skid Steer tire & rim, 12x16.5, Agri-Fab HD1000 Vac, Briggs engine, Enrossi Caddy 8, 8 wheel rake, (5) Nordland UL-42 42" tillers, (5) Nordland UL-36 36" tillers, Wallenstein BXC34 3" wood chipper, (3) Ag Spray 55 – 55 gallon sprayers, with hand gun, Bunker Field Rake, 3 wheel unit, groomer, broom and rake, SPI 6x6 Deer Hunting Blind, Toro Recycler Walk mower, Jackson 100 Dump cart, Craftsman 30" snow blower, Craftsman 24" snow blower, Craftsman 24" snow blower, Simplicity 860M snow blower, Yard Machine snow blower, Simplicity Signature Pro P2138E, 38" snow blower, heated hand grips, Cub Cadet CC760ES Walk Mower, (9) Lots of 4 Chain Binders

Skid Steers & Wheel Loaders: New Holland C332, 2021, only 287 hours!, New Holland L218, new tires, Vermeer CTX50, stand on mini track, 243 hours, with tiller, New Holland L328, 2025, 35 Hours, Cab, EH controls, New Holland LX565, 3717 hours, foot, Bobcat 773, 4314 hours, cab, foot, Gehl 540 cab, 295 hours, Swinger 2K, 2010, 1621 hours,

TERMS: No ONSITE buyers' premium. All auction purchases settled on Auction day through CASH, GOOD CHECK, CREDIT CARD OR DEBIT CARD with a 4.0% FEE and a \$7500 cap. All announcements made at auction take precedence over printed material. All items sold AS-IS, WHERE-IS with no warranties or guarantees given or implied on any items sold. Additional terms and conditions for online bidding through Equipment Facts and Proxibid.

AUCTION ARRANGED BY WILKINSON AUCTION & REALTY CO., LLC WRAC #510

WE ALSO HAVE HUGE
REBATES ON ALL NEW
FERRIS MOWERS ALL
MONTH! GIVE US A CALL!

ALL FERRIS
STAND ONS

&

ALL FERRIS
ZERO TURNS



SAVE NOW ON OUR ALL-STAR LINEUP OF
ZERO TURN & STAND ON MOWERS FOR A
LIMITED TIME

Swiderski Power, Inc - 5500 Clairemont Dr., Appleton, WI 54913 • Phone - 920-757-9363



457202



Packers Head Coach Curly Lambeau, actress Myrna Kennedy and Chicago Bears' Red Grange attend an All Star game in 1933. Packer Hall of Fame Inc. photo

Forerunner: Lambeau gets jump start on Draft process

BY KRIS LEONHARDT
SENIOR EDITOR

GREEN BAY – “In the early 1930s there was no Draft system. It was pretty much a free-for-all, as far as free agency goes,” said Packers Hall of Fame Curator Brent Hensel.

Hensel gave Packers Head Coach Curly Lambeau much of the credit for the foundation of the Draft.

“He was really ahead of the game in the Draft. He realized quickly, actually, probably by accident. He started scouting some of the college players in the All Star games as early as 1930, and what I mean by accident... Curly liked to head out to California, out to the West Coast, and he started going to the East-West Shrine game. Just by accident, he realized, ‘Hey, I can learn a lot about some great college players.’ He ends up drafting them and it becomes a huge advantage for him, while

others really didn’t have any kind of scouting system, or (an idea of) how to look at prospects other than when they went to the Draft,” Hensel said.

“So usually on New Year’s Day, he would go back and watch several major college all-star games. In fact, in 1936, Lambeau and his second wife drove out from Green Bay to San Francisco, arriving on Dec. 26, and he would watch this East-West Shrine game and it influenced his first couple of picks.”

In the Jan. 19, 1951 edition of the San Francisco Examiner, Sports Editor Curley Grieve calls Lambeau the “smartest builder of pro football clubs.”

“As far as the pros are concerned, I discovered the East-West game. There was a time when I had it all to myself. I came out here annually and built my team. I have missed only one game since it started,” Lambeau told Grieve.

“It was back in 1925 that I signed the first of my greats — Lavvie Dilweg of Marquette. Then came a long series — players like Clarke Hinkle of Bucknell, Hank Bruder and Tiny Ingebretsen of Northwestern, Cecil Isbell or Purdue. Whatever success I had at Green Bay was due almost entirely to the East-West game. I never heard of some of the players who later starred for me until I saw them in action at Kezar. The Shrine game was — and still is — an All-America showcase. I owe my reputation to it.”

Hensel said that in Lambeau’s first Draft — in 1936 — two of his top three choices played on the West squad.

Packers Lineman Russ Letlow — No. 1 choice and seventh overall selection in the first NFL Draft — holds the distinction of being the Packers’ first-ever draft pick.

Packers End Bernie Scherer was the second.

The bidding war behind the NFL Draft

BY KRIS LEONHARDT
SENIOR EDITOR

GREEN BAY – On May 19, 1935, the NFL club owners approved a plan for a college player selection process, now known as the NFL Draft.

“The players were free to sign with any team before this,” said Packers Hall of Fame Curator Brent Hensel, “and then, Bert Bell, who at the time was the Eagles owner but would become the future NFL commissioner, called for teams to select players in inverse order of how they finished from the previous season.”

“The NFL owners would adopt this college draft with altruistic intentions in mind. Basically, the decision was driven by the high-price bidding war that would take place over one player, a player from Minnesota named Stan Kostka.”

Stanislaus “Stan” Kostka was the son of Polish immigrants, born in St. Paul in July 1912.

“The six-foot-tall, 220-pound, blonde, full-back initially played at Oregon but transferred home to Minnesota for his sophomore year,” recalled the Minnesota Golden Gophers The Daily Gopher in April 2017.

“Kostka had a monster college career. In his first game as a Gopher, Stan scored four touchdowns in the first half. Over his three



As soon as the end of Stan’s college career was announced each NFL franchise contacted the Minnesota Golden Gophers star. Minnesota Golden Golphers photo

seasons in... he averaged 6.8 yards per carry. After going undefeated in 1934, Kostka’s junior year, the Big Ten announced that Stan had used all of his eligibility. The eligibility committee had decided to retroactively count his year on the freshman football team at Oregon. Despite Bernie Bierman’s protests in the offseason, Stan had no choice but to turn pro.

“As soon as the end of Stan’s college career was announced each NFL franchise contacted the Minnesota Golden Gophers star. All nine teams in the NFL attempted to sign Stan. Rumors spread that various teams were close to signing Kostka, but the two teams with the most resources to throw at him were the Brooklyn Dodgers (the football team), and the Philadel-

phia Eagles. Kostka had an interesting negotiating tactic, ‘A team would send me a wire and say they’d give me \$3,500,’ he recalls. ‘I’d send a wire back and say Green Bay or the Chicago Bears said they’d give me \$4,000. I kept that up.’

“The Philadelphia Eagles were so angry about missing out on Kostka that they convinced the NFL of the need for the Draft. Instead of letting players go to the highest bidder, the draft would level the playing field by granting the worst team from the previous year the first pick.”

Koskta only played one season of professional football.

He later coached several seasons with North Dakota State and served as a Navy lieutenant during World War II.

Better begins when you are heard.

Better begins at Aspirus Health.

Aspirus Health is here to support women of every age with compassionate health care for every stage of life’s journey.



Find an Aspirus provider.
call 800.847.4707
visit aspirus.org