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REPLAY GUITAR EXCHANGE

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For Immediate Release

Replay Guitar Exchange is pleased to announce a free performance by Badi Assad of Sao Paolo, Brazil

*The internationally known
classical guitarist will
perform on the Replay
Guitar Exchange stage in
Tampa on Monday, October 24*



October 12, 2016, Tampa, FL – Replay Guitar Exchange, a store that specializes in new, pre-owned and vintage guitars & professional sound equipment, is pleased to announce a solo performance by Badi Assad at the store in the Britton Plaza Shopping Center in South Tampa. Located in a completely updated 6,000 sq. ft. space next to Burlington Coat Factory, the store is becoming known for hosting local performers, and will now host international talent as well.

Badi Assad is an extraordinary singer, guitarist, and percussionist who blends styles from her native Brazil with a mixture of pop, jazz, world beat and ethnic sounds from around the world. At age 17, she was named Best Brazilian Guitarist at the Villa-Lobos International Chamber Music Festival. She has been voted Guitar Magazine's Best Fingerstyle guitarist and has worked with artists Larry Coryell, Sara McLaughlin, John Abercrombie, Bobby McFerrin and Yo Yo Ma.

This will be Badi Assad's first performance in Tampa. When asked about it recently, she said, "The opportunity came up to play at Replay Guitar Exchange during my tour in America to promote my latest project, 'Hatched,' so the timing was perfect. 'Hatched' is my 14th album and it is distributed through my label, 'Quatro Ventos'. It's a tribute to the new generation of artists who bring deep content and messages to their music, artists such as Mumford & Sons, Lorde and Hozier."

The Replay Guitar Exchange stage is just right for the first performance in Tampa of this extraordinary musician who will also be Replay's first female performer. "My music

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can be very expansive but it can also be very intimate, so it's perfect for a small setting," said Badi.

The event is from 6pm to 8pm, it is free and all ages are welcome. Seating is limited, and will be available on a first come, first seated basis.

About Replay Guitar Exchange

Replay Guitar Exchange is an independently owned and operated guitar store in South Tampa offering new, pre-owned and vintage guitars, amplifiers, and related pro-audio gear. Instruments are accepted daily for cash or upgrades. Also offered are acoustic guitar, electric guitar, electric bass guitar, keyboard and drum lessons to students of all ages. Their full-service repair shop can handle any type of adjustment or repair. Replay carries all of the top guitar, amp, and audio brands such as Fender, Gibson, Martin, Taylor, Marshall, Vox, Dr. Z, Supro, Mackie, Behringer, Turbo-Sound, Shure, and many more. For more information, visit: www.ReplayGuitar.com

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