



APACHE JUNCTION/GOLD CANYON

# SENIOR EXPO

INDEPENDENT NEWSMEDIA



**Tuesday, January 7, 2020 • 9a.m. – Noon**

**Central Arizona College - Superstition Mountain Campus**

**805 S. Idaho Rd, Apache Junction**



**Central Arizona College**



You are invited to participate in the

**APACHE JUNCTION  
& GOLD CANYON**

# SENIOR EXPO

**HEALTH • FINANCIAL • WELLNESS • LEISURE • HOME**

**Vendors • Raffles • Entertainment • Fun**

*Our event understands that today's 55+ communities have a dynamic lifestyle and are pursuing ways to stay active, be engaged and be informed! If your organization or business provides products, services or resources benefiting seniors, then optimize your marketing dollars by showcasing, demonstrating and meeting with these highly motivated customers.*



Hosted by:

APACHE JUNCTION/GOLD CANYON  
**INDEPENDENT**

**Reserve Today!**

**Contact Barb at 623-208-7866 or [bwandling@newszap.com](mailto:bwandling@newszap.com)**

# APACHE JUNCTION & GOLD CANYON SENIOR EXPO

## Sponsorship Levels

### **PRESENTING SPONSOR: \$4,500** (Value \$9,975)

- Presenting Entrance Table Position includes electrical access (up to 4 tables)
- "Live" Business Announcements: 4-30second business promotion
- 1-Full Page, Full Color Ad: Senior Expo Section
- 1-Full Page, Full Color Ad: Apache Junction/Gold Canyon Independent
- 1-Full Page, Full Color Ad: Queen Creek Independent
- 100,000 Digital Ad Impressions
- Advertorial: Full Page Senior Expo Section
- Weekly digital newsletter ad, 2 months
- Marketing Inclusion in all Print & Digital Senior Expo Promotions

### **PREMIUM SPONSOR: \$2,250** (Value \$5,100)

- Premier Entrance Table Position includes electrical access (2 tables)
- "Live" Business Announcements: 2-30second business promotion
- 1-Half Page, Full Color Ad: Senior Expo Section
- 1-Half Page, Full Color Ad: Apache Junction/Gold Canyon Independent
- 1-Half Page, Full Color Ad: Queen Creek Independent
- 50,000 Digital Ad Impressions
- Marketing Inclusion in all Print & Digital Senior Expo Promotions

### **BUSINESS SPONSOR: \$1,500** (Value \$3,200)

- Table Position includes electrical access
- 1-Quarter Page, Full Color Ad: Senior Expo Section
- 1-Quarter Page, Full Color Ad: Apache Junction/Gold Canyon Independent
- 1-Quarter Page, Full Color Ad: Queen Creek Independent
- 20,000 Digital Ad Impressions
- Marketing Inclusion in all Print & Digital Senior Expo Promotions

### **TABLE SPONSOR: \$525** (Value \$1,375)

- Table Position
- Quarter Page, Full Color Ad: Senior Expo Section
- 10,000 Digital Ad Impressions



\* Nonprofit 501c3 discount is available at 25 percent off above pricing.

\* Advertising must be used by March, 2020. Advertising may not be used in exchange of current advertising programs within Independent Newsmedia. The sponsorship costs are in addition to current commitments with Independent Newsmedia.

**For more information, visit**





# Senior Expo Sign Up Form

Tuesday, January 7, 2020 • 9am–Noon  
Central Arizona College



Company Name \_\_\_\_\_

Business Classification \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Contact \_\_\_\_\_

## Sponsorship Package

Presenting     Premier     Business     Table

**Electrical Access Needed** Add \$25

**Raffle** \_\_\_\_\_

List items you will bring to the expo \_\_\_\_\_

## Special Section Ad **Must be completed by Friday, December 13, 2019**

**Camera Ready:** Ad must be completed for print. Use high resolution art. Color must be CMYK and proper sized.

**Needs Creative Design:** Provide clear logos, photos and images

## Expo Payments **Due by Friday, December 13, 2019**

**Check** Payable to Independent Newsmedia. Submit to 17220 N. Boswell Blvd., Ste. 101, Sun City, AZ 85373

**Credit Card** Contact Kathleen at 623-445-2814

Advertising may not be used in exchange of current advertising programs within Independent Newsmedia. The sponsorship costs are in addition to current commitments with Independent Newsmedia.

I certify that I understand the above statement and all information provided is accurate and hereby authorize Independent Newsmedia, Inc., USA, to reserve a spot at the Apache Junction/Gold Canyon Senior Expo, 9a.m.–Noon, Jan. 7, 2020 at Central Arizona College

Authorized Signature: \_\_\_\_\_

Sale Rep Signature: \_\_\_\_\_

For details contact Barb at 623-208-7866 or [bwandling@newszap.com](mailto:bwandling@newszap.com)