



SENIOR EXPOS

You are invited to participate
in our Senior Expos 2023-24

JOIN THE FUN!

They are the premier indoor senior health and lifestyle expos that display the most exciting and comprehensive range of products and services related to retirement and improved lifestyle.

If you're an expert who can make life healthier, wealthier and happier for seniors, caregivers and their families, please join us!



Hosted by:

- Sundial Rec Center** 14801 N. 103rd Ave., Sun City, AZ 85351 • 9am-Noon
Briarwood Country Club 20800 N. 135th Ave., Sun City West, AZ 85375 • 9am-Noon
East Mesa Christian Church 706 S. Greenfield Rd., Mesa, AZ 85206 • 9am-Noon
Central Arizona College 805 S. Idaho Rd., Apache Junction, AZ 85119 • 9am-Noon
Westbrook Village 19281 N. Westbrook Pkwy., Peoria, AZ 85382 • 9am-Noon

Reserve Today Contact AZADS@INIUSA.ORG



SENIOR EXPOS

Presenting Sponsor: \$6,000

One per business category

- Premium Table Position: Includes electrical access (up to 4 tables)
- 1 Full Page Ad: Senior Expo section
- 1 Full Page Advertorial: Senior Expo section
- 2 Full Page Ads: Choice of Independent publication
- 1 Full Page Ad: Sun Life Magazine
- 1 Full Page Advertorial: Sun Life Magazine
- 1 Full Page Ad: Daily Independent
- 100,000 Ad Impressions: YourValley.net
- Digital Newsletter Ad: 1 month at 22 insertions
- Marketing Inclusion: All print & digital Senior Expo promotions with logo
- One All-Access Digital Subscription: Daily Independent at YourValley.net for a year
- Logo on map of vendors

Premier Sponsor: \$3,500

- Premier Table Position: Includes electrical access (up to 2 tables)
- 1-Half Page Ad: Senior Expo section
- 1-Half Page Advertorial: Senior Expo section
- 2-Half Page Ads: Choice of Independent publication
- 75,000 Digital Ad Impressions: YourValley.net
- Marketing Inclusion: All print & digital Senior Expo promotions

NEW OPPORTUNITY!

Bag Sponsor: \$2,500

- Logo on tote shared with The Independent
- 1 Table at event
- 1 Half page Ad: Senior Expo section
- 1 Half Page Ads: Choice of Independent
- Listing in house ad

Bag sponsorship must be purchased 60 days prior to expo. No refunds.

Business Sponsor: \$1,900

- Includes electrical access (up to 2 tables)
- 1-Quarter Page Ad: Senior Expo section
- 3-Quarter Page Ads: Choice of Independent publication
- 50,000 Digital Ad Impressions: YourValley.net
- Marketing Inclusion: All print & digital Senior Expo promotions

Table: \$625

Oversized displays/booths are considered Business Sponsors

- Table
- 1-Eighth Page Ad: Senior Expo section
- Listing in house ad

Sponsorship advertising must be used within 30 days after expo date and not combined with prior contracted advertising with Independent Newsmedia. Premier & Presenting Sponsorships can be customized. Commit to more than one Senior Expo and receive 10% off all expos. Payment in full due at time of booking for 10% discount. A short rate charge will be assessed if second date is canceled. Sponsorships are limited per business category: First right of acceptance: Paid in full. **No refunds within 60 days of the event for Presenting, Premier, Bag and Business Sponsorships.**



SENIOR EXPOS

Registration Form 2023-24

Company Name/Contact _____

Business Classification _____

Address _____

Email _____ Phone _____

Senior Expo Sponsorships

LOCATION	DATES	TABLE	BUSINESS	BAG*	PREMIER	PRES.	\$ DUE	AD DUE
Sun City	Sep. 27, 2023	<input type="checkbox"/> \$625	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$6,000	Sep. 8	Sep. 14
SCW	Oct. 24, 2023	<input type="checkbox"/> \$625	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$6,000	Oct. 6	Oct. 12
Mesa	Nov. 15, 2023	<input type="checkbox"/> \$625	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$6,000	Oct. 25	Oct. 27
AJ/GC	Jan. 9, 2024	<input type="checkbox"/> \$625	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$6,000	Dec. 8	Dec. 11
Chandler	TBA	<input type="checkbox"/> \$625	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$6,000	TBA	TBA
Peoria	Mar. 28, 2024	<input type="checkbox"/> \$625	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$6,000	Mar. 1	Mar. 7
SCW	April 2024	<input type="checkbox"/> \$625	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$6,000	TBA	TBA
Sun City	May 2024	<input type="checkbox"/> \$625	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$6,000	TBA	TBA

\$30 for electricity per expo - no discount 10% discount for multi-expo commitment Total \$ _____

Special Section Ad

Camera Ready: Ad must be completed for print. Use high resolution art. Color must be CMYK and proper sized.

Needs Creative Design: Provide clear logos, photos and images

Expo Payments

Check Payable to Independent Newsmedia. Submit to 17220 N. Boswell Blvd., Ste. 230, Sun City, AZ 85373

Credit Card Contact Kathleen 623-910-4430 or email kkotzbauer@iniusa.org

Advertising may not be used in exchange of current advertising programs within Independent Newsmedia. The sponsorship costs are in addition to current commitments with Independent Newsmedia. There are no refunds for cancellations. Revenue may be used on INI's print or digital ads. Sponsorship advertising must be within 30 days after expo date and not combined with prior contracted advertising. Premier & Presenting Sponsorships can be customized. Commit to multiple Senior Expos and receive 10% off all expos. Payment in full due at time of booking for 10% discount. A short rate charge will be assessed to first expo if other date(s) is/are canceled. Sponsorships are limited per business category: First right of acceptance: Paid in full. **No refunds within 60 days of the event(s) for Presenting, Premier, Bag and Business Sponsorships. *Bag sponsorship must be purchased 60 days prior to expo.**

I certify that I understand the above statement and all information provided is accurate and hereby authorize Independent Newsmedia, Inc., USA, to reserve a spot at the above expo(s) for corresponding days and locations.

Authorized Signature: _____

Sale Rep Signature: _____