



Celebrate the Hometown Heroes Awards of Peoria

Awards Luncheon

Tuesday, February 18, 2025

11:30 am – 1:00 pm

Rio Vista Recreation Center

8866 W. Thunderbird Rd., Peoria, AZ 85381

Hometown Heroes is an award celebration of individuals and businesses for their local achievements and distinguished contributions for the community of Peoria.

Hosted by



Sponsorship Packages

Presenting Heroes Sponsor: \$4,200 (\$9,860 Value)

- Presentation of Hometown Heroes Awards at luncheon to winners with company remarks
- 4 full page print ads: Back cover of event program (4.5" x 7.5"), Back cover of awards section in Peoria Independent (9.75" x 8.85"), 2 choice full pages in any West Valley Independent newspaper (9.75" x 8.85")
- Digital advertising: 100,000 digital advertising impressions on YourValley.net
- Logo promotions: event program, luncheon slideshow, awards section
- Verbal recognition at luncheon
- VIP greeting table at event
- 6 tickets to luncheon

Premium Heroes Sponsor: \$1,800 (\$5,512 Value)

- 3 half page print ads: awards section in Peoria Independent (4.7917" x 8.85"), 2 choice half pages in any West Valley Independent newspaper (4.7917" x 8.85")
- Eighth page ad in event program (4.5" x 1")
- Digital advertising: 50,000 promotional advertising impressions on YourValley.net
- Logo promotions: event program, luncheon slideshow, awards section
- Verbal recognition at event ● 4 tickets to luncheon

Business Heroes Sponsor: \$700 (\$1,960 Value)

- 2 eighth page print ads (4.7917" x 2.0875"): awards section and Peoria Independent and 1 choice eighth page in any West Valley Independent newspaper
- Digital advertising: 20,000 promotional advertising impressions on YourValley.net
- Logo promotions: event program, video slideshow, awards section ● 2 tickets to luncheon

Gift Sponsor: \$650

- Shared logo on event gift to all guests
- Logo promotions: event program, luncheon slideshow, awards section

Community Sponsor: \$250

- Logo promotions: event program, luncheon slideshow, awards section

Award Sponsor: \$150

- Business listing in event program beneath category
- Logo promotion: luncheon slideshow

Categories available for sponsorship: Lifetime Achievement, Spiritual Leader, Healthcare, Trailblazer, Emergency Responder, Mentor/Coach, Veteran, Leader of Tomorrow, Volunteer, Entrepreneur, Community Cheerleader, and Educator



Sign-Up Form

Tuesday, February 18 • 11:30am-1:00pm
Rio Vista Recreation Center



Company Name _____

Address _____

Email _____ Phone _____

Contact Name _____

Sponsorship

Presenting (\$4,200, 6 tickets) **Premium** (\$1,800, 4 tickets) **Business** (\$700, 2 tickets) **Gift** (\$650)

Community (\$250) **Award** (\$150) Category: _____

Guests Attending _____

Heroes Ad

Camera Ready: Please provide complete ad for print. Please use high resolution images, logos and photos. All colors must be CMYK ready and proper ad size.

Needs Creative: Please provide logos, pictures or any images that you would like used in your ad.

All Ads Must be Completed by January 20, 2025. Hometown Heroes Section inserts in the February 2025 Peoria Independent.

Payment Method

Check **Credit Card**

For card payment call Kathleen Kotzbauer at 623-910-4430. Checks must be made payable to Independent Newsmedia. **Payment is due by January 17, 2025. Payment instructions must be submitted with completed form to Independent Newsmedia, 17220 North Boswell Boulevard, Suite 230, Sun City, AZ 85373.**

Advertising may not be used in exchange of current advertising programs within Independent Newsmedia. The sponsorships are in addition to current commitments with Independent Newsmedia.

I certify that I understand the above statement and all information provided is accurate and hereby authorized Independent Newsmedia to reserve the specified sponsorship at the Hometown Heroes Event, February 18, 2025 at Rio Vista Recreation Center.

Authorized Signature _____

Sales Representative Signature _____

For more information contact your sales rep or Kathleen Kotzbauer at kkotzbauer@iniusa.org